

Tyler Henningsen

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Relevant Professional Experience

Chuck Grassley for U.S. Senate

Des Moines, Iowa

Political Director

May 2022 – November 2022

- Managed statewide field staff and campaign's direct voter contact operation resulting in more than 1,000,000 contacts with Iowa voters
- Developed a successful coalitions operation with four statewide coalitions and more than 400 active county stakeholders
- Worked with the communications department to craft digital assets and assist with opposition and legislative research
- Served as a liaison between Senator Grassley's re-election campaign and other statewide and congressional campaigns to plan and execute political events
- Coordinated with the staff of prominent Republican leaders to ensure their visits to Iowa were successful
- Implemented a large-scale GOTV peer-to-peer texting program

Theresa Thibodeau for Governor

Omaha, Nebraska

Deputy Campaign Manager

January 2022 – May 2022

- Provided oversight of campaign strategy and fundraising, and managed the candidate's schedule
- Communicated with members of the media to schedule interviews and generate earned media opportunities for the campaign
- Crafted digital content and assisted with media buys on behalf of the campaign

Charles Herbster for Governor

Omaha, Nebraska

Director of Strategic Initiatives

May 2021 – August 2021

- Developed campaign coalition strategy to target likely Republican primary voters across a variety of demographics and occupations
- Created a large-scale plan to increase coalition engagement and membership

Deputy Political Director

May 2021 – August 2021

- Planned and executed campaign events for the candidate
- Developed voter contact surveys and managed voter targeting

Deputy Communications Director

November 2020 – May 2021

- Created digital content and drafted campaign media releases for distribution to Nebraska media outlets
- Developed a media directory and digital marketing plans to reach voters and increase candidate name identification

Students for Trump – Turning Point Action**Omaha, Nebraska***Regional Field Representative - Midwest**July 2020 – November 2020*

- Trained students and activists to register new voters, organize campus events and develop strong grassroots activist networks in their territory
- Planned and executed successful field events and rallies in ten states with members of the Trump family and campaign surrogates

RNC Trump Victory**Omaha, Nebraska***Field Organizer**March 2020 – July 2020*

- Recruited and activated more than 100 unique volunteers to accelerate and energize voter contact within Nebraska
- Organized events with key campaign surrogates, stakeholders and coalition leaders

Don Bacon for Congress**Omaha, Nebraska***Field Director**May 2019 – November 2019*

- Recruited and directly managed 15 field staff and more than 200 volunteers to complete the largest non-election year direct voter contact program in Nebraska history
- Organized rallies, days of action and parades on behalf of the candidate and campaign

Education**University of Nebraska at Omaha****Omaha, Nebraska**

Bachelor of Arts, Major in Economics

*Expected graduation TBD***Professional Skills**

- Proficient use of Adobe Suite products
- Advanced knowledge of strategic communications, candidate messaging, grassroots organizing and event planning