

# John Mason Long

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Accomplished operative specializing in overseeing building and running political campaigns at Local to Federal level. Successful record of working with political action committees to raise funds and promote candidate qualifications to target supporters. Strategic marketer and relationship building.

## Skills

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Schedule Management

Detail Oriented

Leadership experience

Relationship building

Staff Management

Strategic planning

## Work History

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**2021-12 - 2022-06**

### **Campaign Manager**

*Jake Evans For Congress, Roswell, GA*

- Managed a US congressional contest in a target flip district.
- Assisted a first-time candidate to come second in a runoff election against nine other contenders.
- Managed a 1.5 million dollar budget
- Managed a team of nine staff members
- Defined all campaign roles and filled positions
- Negotiated vendor contracts and managed relationships
- Planned and executed events with public and private donors
- Oversaw teams of volunteers and monitored effectiveness of each area
- Worked with traditional media to obtain coverage of key events

**2021-03 - 2021-11**

### **Consultant**

*Republic Strategies, Atlanta, GA*

- Campaign Consulting for local campaigns and GOTV efforts
- Partner with Republican Ads
- Advised low level campaigns and groups on digital and political strategy
- Gathered, organized and input information into digital database

**2021-01 - 2021-03**

### **Legislative Director**

*State Senator Clint Dixon , Atlanta, GA*

2019-05 - 2020-11

### **Political Director**

*Dr. Rich McCormick For Congress, Suwanee, GA*

- Spearheaded Coalition Efforts
- Oversaw Grassroots Operation/Interns.
- Developed and Executed GOTV Efforts
- Was the Immediate Assistant to the Campaign Manager

2018-08 - 2018-11

### **Campaign Manager**

*Chuck Studebaker For Gwinnett County School Board, Snellville, Georgia*

- Oversaw day-to-day operations, hiring, and management of staff, the coordination and implementation of the fundraising operations and ongoing coordination with the candidate and volunteers.
- Developed and maintained the budget for the campaign.
- Gained more the most Republican Votes in a crucial midterm primary in a heavy democratic district.
- Utilized social media advantageously for free and persuasive media

2018-05 - 2018-07

### **Deputy Director of Operations**

*Zac Proctor For State House, Lawrenceville, GA*

- Counsel Candidate on district matters to help devise campaign strategy and plan.

2018-05 - 2018-05

### **Atlanta Bread Company**

*Sales Associates, Cumming, Georgia*

- Cultivated warm relationships with regular customers.
- Worked with POS system to place orders, manage bills and handle complimentary items.
- Used slow periods to restock supplies, ice, trays and delivery bags.

2018-04 - 2018-05

### **Field Representative**

*Clay Tippins For Governor, Buford, GA*

- Oversaw all field operations for the Gwinnett area, directed over 5 volunteers for strategic coordination and fundraising events in the Gwinnett County Area.

## **Education**

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2022-07 - Current

### **Bachelor of Arts: Political Science**

*University of North Georgia - Dahlonega, GA*

2018-08 - Current

### **Bachelor of Arts: Political Science**

*Georgia Gwinnett College - Lawrenceville, GA*

- Continuing education at University of North Georgia Online

2016-08 - 2018-05

### **High School Diploma**

*North Gwinnett High School - Suwanee, GA*

Deca Vice President of Student Leadership

North Gwinnett Speech and Debate Student Liaison

## Affiliations

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Georgia Republican Party  
Georgia Young Republicans

## Software

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Microsoft Excel  
Adobe Creative Cloud

## Interests

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Researching  
Marketing  
Volunteering