

Justin Phillips

Experienced government and legislative professional with extensive background, network, and skillset.

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EXPERIENCE

Wisconsin Economic Development Corporation, Madison, WI — Legislative Liaison

January 2018 - January 2023

- Served as point of contact for WEDC with legislators, Governor's office, strategic external partners, chambers of commerce, businesses, awardees and other state agencies
- Project Manager leading content creation, coordination of topics, speakers, and logistics for bi-annual Key Strategic Partners Summit
- Key communication partner for content and updates to Legislators, the Governor's office, strategic partners, WEDC Board of Directors and stakeholders
- COVID emergency support leader responsible for aiding businesses, legislators and industry consortia through economic assistance programs
- Aid in development and advocacy of legislation and budgetary requests
- Developed a dashboard of key economic metrics for internal and external partner agencies
- Served on Wisconsin Emergency Management Recovery Task Force, Chaired Economic Recovery Subcommittee
- Developed and authored the Economic Disaster recovery guidebook to aid local businesses
- Collaborated in the development and implementation of Disaster Recovery Microloans

Wisconsin State Assembly 82nd Assembly District, Madison, WI — Chief of Staff

January 2013- January 2018

- Clerked Committee on Small Business Development and Committee on Veterans and Military Affairs
- Responsible for managing the daily operations and communications of the legislator and the office
- Engaged with trade groups, interested parties, and stakeholders regarding pending legislation with and on behalf of the representative
- Researched, wrote and ushered several bills from idea to law including Alzheimer's Guardianship, Silver Alert, Veteran Remains, Benefit Corporations
- Authored weekly e-communications to thousands of constituents

Assembly Campaign Committee, Madison, WI — Campaign Manager

August 2016 - November 2016

August 2014 - November 2014

- Managed Assembly campaign for the top-targeted incumbent

SKILLS

Media relations, legislative research, press release and bill writing, constituent relations, policy analysis, crisis communication, door-to-door messaging

Technical: Microsoft and Google Office Suites, Zoom, social media tools, Salesforce

Membership and Activities

Candidate for Village Trustee, Village of Summit

Wisconsin Alzheimer's Association Advocacy Committee

Oconomowoc Festival of the Arts Volunteer Board Member

Silver Lake Management District Member

Additional Campaign Experience

Chris Kapenga For Senate - Campaign Manager 2012

Van Wanggaard for Senate (Recall Race) - Campaign Manager 2012

Alberta Darling for Senate (Recall Race) - Communications Director 2011

Jeff Stone for County Executive - Deputy Campaign Manager 2011

- candidates
- Coordinated and managed strategic grassroots voter and communication contact plan
- Authored candidates statements and aided in debate preparation
- Oversaw campaign budget and management of all capital expenditures

EDUCATION

Marquette University, Milwaukee— *Broadcasting and Political Science*

August 2005 - May 2009

References

Tricia Braun — Director of Client Strategy, JP Cullen

Former WEDC COO

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951-201-5895

Matt Rossetto — Legislative Liaison, American Dental Association

Former co-worker on several campaigns

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Benjamin Lasiewicz — WEDC Research Manager

Former WEDC co-worker

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