# Alexander E. Dell

Phone: 562 365 4304 Email: <u>Alex.E.Dell@gmail.com</u>

### About

I am passionate about utilizing data to effectively communicate powerful visualizations that will enable management to make accurate, confident decisions. From my time at GEICO, I am now highly proficient with SQL, SQL Server Administration, Snowflake, DAX expressions, Power BI, SAS, Power Automate, and Power query. I have five years of data analysis experience in various industries. I have a Math bachelor's degree and an Actuarial Science post-graduate diploma with has provided me with a strong foundation for understanding complex ideas. However, I'm still seeking education and professional experience to expand my skillset into Data Science and Machine Learning to provide greater value in future data analysis roles.

## Areas of Expertise

- Power BI Microsoft Certification DA-100
- DAX expressions
- Snowflake
- SQL
- SQL Server Administration
- Python, SQL, SAS, and R
- Power query
- Visual Studio
- ML and Data Science
- Azure DevOps

### Work History

08/01/2021 - Present

#### **Business Intelligence Developer**

Building interactive reports using Power BI, SQL, and Snowflake. This role requires gathering data from complex data sets, analyzing it, and presenting it to upper management at GEICO so they can make informed decisions. The results are presented in an easily readable, interactive format so the takeaways are clear. I worked with Azure Machine Learning tools for more predictive data exploration and sentiment analyses.

Recently, I have worked on a complex report for Backdating Endorsements where I combined multiple data sources in Power BI into a single model that helped our management team make the decision to change our current process where we were losing money unnecessarily. This effort helped the company save approximately \$7 million per year.

- IBM Netezza
- MS Azure and IBM DB2
- Excel and VBA Coursera Certificate
- Microsoft Office (advanced)
- MCSA
- HTML 5, CSS & PHP
- Python

**GEICO** 

#### Product Management Analyst

Developing and executing product design strategies for Geico's insurance business. Coding in SAS and SQL, assisting in the preparation of statistical exhibits used for analysis, presenting observations or analyses to management, and understanding industry terminology and concepts.

In this position, I implemented multiple insurance products that helped drive growth in the company. I was able to pull data and found that one of our products had been implemented incorrectly. Using my data analysis and reporting skills I was able to present my findings to upper management and save our company approximately \$1 million per month.

11/01/2013 - 03/15/2019

#### **Commercial Realtor**

As part of my Real Estate work, I was required to provide in-depth analysis of commercial properties for investors. I loved breaking down all the issues and benefits of a property for my clients in a way that made sense for them. I got to apply my Actuarial Math training and Excel knowledge to build spreadsheets that show how much they could really make, in multiple scenarios, after all possible expenses are removed.

10/27/2008 - 08/14/2009

#### **Financial Analyst**

#### **BWCI Guernsey**

**Coldwell Banker Commercial** 

This role was primarily pensions and investment analysis. It involved a lot of complex excel work using our Bloomberg terminal to download financial data and this was used to produce investment performance reports.

### Education

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•	Bachelor of Science Math				
	University	y of Glasgow	2000 - 2004		Glasgow, Scotland
•	Actuarial Science Post-Graduate Diploma				
	Glasgow	Caledonian University	2007 - 2008		Glasgow, Scotland
Certifi	cation	S			
• • •	Microsoft Certification Power BI DA-100 Excel/VBA for Creative Problem Solving CPCU 540 (Finance) and CPCU 530 (Busin Current:		2022 2021 ness Law)	2020	Microsoft Coursera The Institutes
	0	DBT Power Automate			

• Power Automate

• Power Apps

### GEICO