

PROFESSIONAL SUMMARY

Research, communications, policy and outreach professional with vast experience in politics and government. Detail-oriented, information-driven, self-starter with the ability to work in a fast-paced environment to meet strict deadlines and manage multiple projects at once. Broad knowledge in communications strategy, complex research techniques, public policy, legislative processes and civic engagement.

EXPERIENCE

Godfrey Strategies LLC, Troy, Michigan **Founder**

2019-Present

- Worked in over 20 states on projects ranging from local government up to statewide and national elections.
- Provide political, research and communications strategy consulting for clients.
- Write opposition and vulnerability research books for federal and state candidates.
- Provide research documents for use in ads, polling, mail pieces, press and talking points for candidates and incumbents.
- Analyze federal, state and municipal legislation and ordinances.
- Tracked and monitored legislation on the federal and state level.
- Provide rapid response communications strategy.
- Write policy position papers for candidates.
- Write, review and edit press releases and reports for dissemination to the press and public.

Clients:

- National Senatorial Committee.
- US Senate Campaigns.
- US Congressional Campaigns.
- Statewide elections including Governor, Attorney General and Secretary of State.
- State Political Parties.
- State Senate and House Committees.
- Center for Infrastructure & Economic Development.
- Various State Legislative Campaigns.
- The Hawthorn Group L.C.
- KPMG.

The Office of Illinois Governor Bruce Rauner, Chicago, Illinois **Director of Research, Deputy Director of Executive Appointments**

2017-2019

- Researched all executive appointments and high-position agency hires to ensure they meet the standards of the office they are to hold.
- Maintained the status of over 400 boards, commissions and task forces with over 5,300 members to guarantee all boards are functional and in compliance.
- Researched all events and meetings the Governor attends to ensure no poor media coverage will follow.
- Developed relationships with state legislators, state agency leaders, association representatives and various stakeholders for candidate referrals, strategy purposes and advocacy resolutions.
- Negotiated with Senate caucuses on board appointments to ensure both parties are properly represented.
- Responsible for full cycle appointment process from identifying potential candidates to overseeing senate confirmation.
- Collaborate with the communications team on various media inquiries and communications strategy.
- Instituted new tracking system into state website to better catalog demographics of appointees as mandated by state legislation.

Mark Kirk for Senate, Chicago, Illinois **Director Of Research, Deputy Communications Director**

2015-2017

- In depth research into opposing candidates, policy, legislation and outside organizations.

- Developed long term communications plans with the campaign manager and communications director.
- Responsible for rapid response to breaking news and opposition attacks.
- Drafted and edited press releases, social media content and scripts for web and television ads.
- Provided all background information for press releases, media inquiry responses, media pitches, statements and web, television and radio ads.
- Drafted official campaign statements for circulation to press and media outlets.
- Used multiple software tools to capture and edit video and audio from multiple outlets for redistribution to press.

The Office of United States Senator Mark Kirk, Washington DC

2015

Research Analyst

- Provided the Senator with information and research for speeches and press inquiries.
- Provided background information for press releases and media requests.
- Researched government spending and recommend legislation for the Senator to address appropriations and spending.

The National Republican Senatorial Committee, Washington DC

2013-2014

Research Analyst

- In depth research into opposition candidates, including analysis of legislative records, archived news coverage, professional and educational background and tax payment history.
- Developed concepts, scripts and provided archived footage for web videos.
- Monitored, cut and post videos for rapid response and communications purposes.
- Managed the NRSC Rapid Response YouTube account with over 300,000 views.
- Compiled election analysis and predictions for media and communications purposes.
- Monitored press conferences, speeches, debates, and political analysis for rapid response purposes.

War Room Director

- Responsible for alerting all relevant breaking news to over 200 strategists, consultants and staff members.
- Monitored multiple media outlets including print, broadcast and online media in real time.
- Compiled news reports, television reports and candidate schedule information and disperse organization wide on daily basis.
- Managed and assigned duties to a team of 6 NRSC research department interns.

The Republican National Committee, Washington DC

2012

Research Analyst

- Researched potential and existing donors and event locations.
- Managed, compile and edit the master vetting research spreadsheet of over 5,000 names for a team of ten research analysts.
- Responsible for compiling key battleground states Missouri and New Hampshire's press clips daily to assist with regional communications projects.
- Monitored press conferences, speeches, debates, and political analysis for rapid response purposes.

EDUCATION

Texas Tech University, Lubbock, Texas
 Bachelor of Arts in Communication Studies
 Minor in English

May 2010