

STERLING P. SILVER III

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I am a political staffer with over four years of writing and research experience and a total of nine years of professional working experience. I possess strong knowledge in government legislative analyses, data analysis, and writing comprehensive reports. By writing detailed content, I can meet customer challenges, strengthen their value propositions, and connect with their target audience for solution driven outcomes that ensure the best solution for the company and the client.

Areas of Expertise

- LexisNexis □ Research Books □ Journalism
- NewsBank □ Campaign Finance □ Content Creation
- PACER □ Media Backgrounders □ Legislative Policy Analysis
- TVEyes □ Microsoft Office □ Staff Management

Professional Experience

AMERICA RISING, ARLINGTON, VA

JUNE 2019 – Current

DEPUTY TRACKING DIRECTOR

- Managing the junior tracking team.
- Reviewing all submitted tracking reports to ensure quality detail and proper system storage.

HOUSE RESEARCH ANALYST

- Analyzed state and federal legislation to create policy matrixes.
- Reviewed state and federal budgets to ensure fiscal transparency.
- Effectively developed two research books that resulted in successful campaigns for the client.
- Was responsible for managing, researching, writing, and editing informational content books ranging from fifty to three hundred pages.
- Handled multiple projects simultaneously within compressed time frames.
- Well versed in MS Word, Excel, PowerPoint and Slack and other collaboration tools to publish and format based on specific customer standards.

WAR ROOM ANALYST

- Monitored national television, candidate appearances, and local media for rapid-response reports.
- Created media pitch proposals for clients and internal communications.

WASHINGTON, D.C. TRACKER

- Tracked on Capitol Hill and wrote tracking reports.
- Wrote detailed summaries of targeted events along with highlighting key talking points or contradictions for further use by customers and media outlets.
- Attended campaign events to monitor and question candidates on pertinent policy positions.

LEAH VUKMIR FOR SENATE, MADISON, WI

NOVEMBER 2017-NOVEMBER 2018

CAMPAIGN AIDE

- Prepared the candidate's briefing materials for all daily events and meetings.
- Provided transportation and logistics to and from campaign events statewide
- Coordinated and managed candidate's daily event schedule to maximize efficiency.

- Recruited state and local delegates to secure the party endorsement before the primary election. □ Performed as the candidate liaison for all onsite media communications.

AMERICA RISING, ARLINGTON, VA

MARCH 2017 – November 2017

NORTH DAKOTA TRACKER

- Attended and performed various media coverage on the North Dakota Senate race.
- Provided quality, detailed oriented data collection that was directly utilized towards a successful campaign result.

WISCONSIN ASSEMBLY SERGEANT AT ARMS, MADISON, WI

FEBRUARY 2017-MARCH 2017

MESSENGER

- Delivered prospective legislation and parcels between Wisconsin Assembly and state government offices.

REPUBLICAN PARTY OF WISCONSIN, MADISON, WI

JANUARY 2016-DECEMBER 2016

WAUKESHA COUNTY FIELD DIRECTOR

- Managed a field office and coordinated GOTV deployment, recruiting 100+ volunteers to knock on doors in the district.
- Lead a staff of 22 interns in daily campaign activities.

WAUKESHA COUNTY CAMPAIGN INTERN

- Assisted with door-to-door and phone canvassing and county event coordination.

MILWAUKEE JOURNAL-SENTINEL, MILWAUKEE, WI

AUGUST 2015-APRIL 2016

COPY EDITOR

- Used Adobe to edit the sports section for the daily newsprint.

NEWSRADIO 620 WTMJ, MILWAUKEE, WI

JANUARY 2014-MAY 2014

NEWSROOM INTERN

- Performed on air interviews with local constituents for multimedia news packages.

Education & Training

Bachelor of Communications with a Minor in Economics, Specialization: Journalism

MARQUETTE UNIVERSITY | Milwaukee, Wisconsin | 2015