



CHRISTOPHER PROSCH

Political Operative & Strategist

ACCOMPLISHMENTS

87% success rate with campaigns
Successfully testified before committee hearings (**City, County, State**)
Worked at the United Nations
Worked in over 15 states & managed numerous campaigns
Introduced over 15 pieces of legislation across numerous states
Director Experience (**Communications, Political, Policy, Government Relations**)

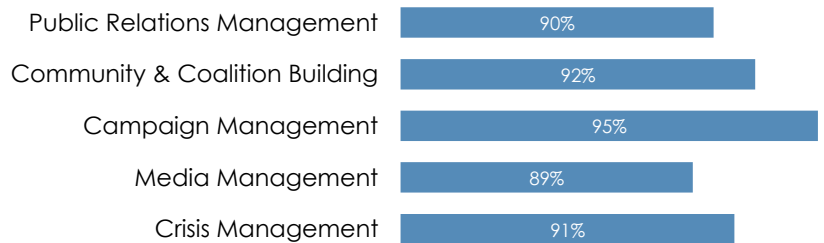
EDUCATION

University Of South Dakota

August 2010 – May 2017

Bachelor's Degrees in Political Science and Strategic Communications

SKILLS



WORK EXPERIENCE

President (Political Consulting Firm)

January 2016–Present

- Private consulting firm that specializes in Reputation Management, Media Relations, Public Relations, Public Affairs and Crisis Management.
- Clients vary from private sector to political campaigns, but only work with conservatives.
- A seasoned staff with over 20+ years of political experience working all over the country in numerous elections. (Local, state, statewide, congressional, senate, gubernatorial)
- Website: <https://www.felixstrategies.com/>

PROFILE

Hello, my name is Christopher Prosch, and I am a political animal and seasoned political operative. My main areas of focus have been campaign work, lobbying/non-profit, and extensive policy work. I have over seven years of political and private sector experience.

I typically work with conservative organizations and candidates. I have traveled extensively across the United States and always love a challenge. I bring a great attitude, hard work, and a strong network of coalition support to any candidate or political organization. My faith is vital to me, and I only work with candidates and organizations that I truly believe in. Contact me if you would like to see my portfolio of work.

CONTACT

PHONE: 605-201-4528

Address: Sioux Falls, SD

EMAIL:

Chrisprosch5@gmail.com

Chris@felixstrategies.com

HOBBIES

Hiking
Boxing
Hunting
Golfing

References & Testimonials

Dr. E. Lee Felder
VP of Human Resources
Olympic College
Email: efelder@olympic.edu
Cell: 979-324-1822

“Chris always has a great attitude and cares about getting the best results for his clients.”

Darren Hedlund
Team Chief for Acquisition & Sustainment, Office of Legislative Affairs at US Department of Defense
Email: darrenhedlund@gmail.com
Cell: 605-441-0775

“He always thinks outside the box and pushes his team to do and be better.”

WORK EXPERIENCE

Legislative Director (Midwestern State Senator)

November 2020–July 2021

- Create state priority issues with the senator and coordinated with state agency staff and Lobbyists.
- Strategized and created action plans to advance legislative issues.
- Research state legislation and prepare memoranda to analyze and outline response options.
- Respond to state delegation members and state officials' questions on legislative activities.
- Prepare legislative testimony to be used for legislative committees.

WORK EXPERIENCE

Public Policy Director (Midwestern Business Association)

March 2020–December 2020

- Acted as the liaison for governmental affairs on behalf of the Board of Directors and all seven Management Councils.
- Provided staff support to the President on initiatives and efforts related to economic development and tax law.
- Prepared the preparation of research projects which supports the organization's advocacy platform and initiatives.
- Coordinated the activities of the Governmental Affairs Committee in conjunction with the annual legislative agenda.
- Represented the organization's interests at public meetings and forums as applicable to the adoption and enactment of public policies by local, regional, and state governing bodies.
- Responsible for public relations initiatives as required to promote the organization's values, plans, policies, and interests.

WORK EXPERIENCE

Research Analyst (Opposition Research Firm)

March 2020–Current

- Responsible for the collection and analysis of information about an opponent across numerous states.
- Researching the opposing candidate's policy mishaps and personal indiscretions.
- Utilizing information specifically obtained to enhance my candidate's understanding of their opponent's weaknesses.

WORK EXPERIENCE

Campaign Manager (US Congressional Race)

November 2019- August 2020

- Senior Advisor to a congressional candidate in MN-CD2.
- Responsible for creating a strong network of supporters, endorsements, and coalition building.
- Accountable for all communications for the campaign from press releases to emails, scheduling, appointments, interviews, and meetings.
- Strategized the campaign layout and milestones that had to be achieved at specified times.
- Implemented advertisement, branding of political strategies across the targeted political district.

References & Testimonials

State Representative
Steve Haugaard
Former Speaker of the South
Dakota House of
Representatives.
Email:
Steven.Haugaard@sdlegislatu
re.gov
Cell: 605-941-1434

“Christopher is highly persistent and never gives up. He is straightforward and tells you how it is.”

Lobbyist Jason Glodt
Email:
jason@gsgstrategies.com
Cell: 605-280-7767

“I was amazed he was able to do so much remotely.”

WORK EXPERIENCE

Regional Government Relations Director (Nationally Recognized Healthcare Nonprofit)

August 2018- August 2020

- Regional Government Relations Director for two separate states managing over 7 individuals.
- Represented the organization at both state legislatures to support or oppose legislation, lobby for funding, and raise awareness about our numerous organization's initiatives.
- Met with elected officials and their staff to advocate for our organization's position on important issues, develop policy initiatives, provide feedback about potential new laws and regulations we may want to implement.
- Communicated with other governmental and nonprofit representatives, the media, and the public.
- Developed reports and updated the organization on policy developments and served as a spokesperson to the media in public hearings.
- Provided talking points and prepared research for top executives in preparation for meetings, interviews, and other activities.

WORK EXPERIENCE

Political Director (Nationally Recognized Nonprofit)

January 2018-August 2018

- Worked with specific constituency groups and state leaders to organize their involvement with the campaign to help and assist in the passing of South Dakota Constitutional Amendment Y.
- Helped develop a voter contact plan in coordination with the field director for communities by building relationships with the Sheriffs Association and numerous Police Departments.
- Promoted voting and targeting of specific groups to help pass our initiative. (Passed with 79.51% of the vote)

WORK EXPERIENCE

Campaign Manager (State House Race)

March 2018-August 2018

- Managed a state house campaign in Alabama.
- Responsible for coordinating with the candidate for strategy implementation to garner votes.
- Orchestrated volunteer drives and phone-banking efforts.
- Addressed all communications efforts from emails, to scheduling meetings, building a list of influencers for endorsements.
- Handled all constituent concerns about the district and assisted with all marketing and videography efforts.
- Flipped a district that had been democrat for almost 100 years.

Accomplishments

-85% success rate with clients

-16 total campaigns, spanning over 15 states.

Issue Advocacy Campaigns:

-5/5, 100% success rate

Political Campaigns:

-14/16, 87% success rate

-Introduced over 15 bills in various state legislators.

-Have testified and given written testimony to numerous political entities over 20 times.

(City council, County Commissioners, State Legislators)

-Have worked with fortune 500 organizations and have extensive knowledge of c-suite situations.

WORK EXPERIENCE

Regional Field Director (East Coast State Political Party)

March 2018- August 2018

- Recruitment, Hiring and Training
 - Directing Field Organizers, in consultation with the Canvass Directors, in all canvasser recruitment activities and ensuring that recruitment goals are achieved throughout the duration of the campaign.
 - Oversight of the complete vetting, interviewing and hiring of all successful applicants.
 - Ensuring the successful training and orientation of all canvassers
- Canvass Management
 - Providing Field Organizers and canvass teams with the positive leadership culture, resources, guidance and technical support required to succeed during each phase of the campaign.
 - Ensuring that all canvasses are launched and completed in a timely, orderly fashion.
 - Promoting the continued development of canvass teams in their day-to-day duties and responsibilities over the course of the campaign.
- Accountability
 - Communicating all pertinent on-the-ground information and providing timely response to requests from Field Organizers, the Canvass Director and WVGOP leadership.
 - Ensuring that canvass teams maintain accurate and reliable data.
 - Providing the Canvass Directors with daily quantitative and qualitative reports as part of an ongoing evaluation of the program's success.

WORK EXPERIENCE

Campaign Manager (US Congressional Race)

April 2017- August 2018

- Served as campaign manager to congressional candidate in MN Cd7.
- Responsible for creating a strong network of coalition leaders to garner support for the candidate.
- Responsible for all staff operations from hiring to orchestrating volunteers and GOTV implementations.
- Created the communications system from interviews, to press releases, to op-eds, and meetings.

Fun Facts

- ✓ **Devout Christian**
- ✓ **Minnesota Vikings Fan**
- ✓ **Farm kid**
- ✓ **Love travelling extensively**
- ✓ **Formerly Amateur boxer**
- ✓ **Golfing fanatic**
- ✓ **Gun enthusiast**
- ✓ **Scotch connoisseur**
- ✓ **Cigar aficionado**

WORK EXPERIENCE

Communications Director (Midwestern State Political Party)

January 2017- August 2018

- Served as Communications Director for statewide party.
- Manages all information for the organization.
- Responsible for promoting and maintaining the company's branding and public image.
- Creates effective content and messaging, assesses the efficacy of that organization's communications campaign and takes steps to strengthen it.
- Strong professional relationships with media outlets. Furthermore, write and produce content such as press releases, social media posts and promotional materials.

WORK EXPERIENCE

Business Consultant (Interior Design Firm)

January 2012- December 2016

- Small private interior decorating firm for individual homeowners and small businesses.
- Focused on client relations in the community to broaden the market base.
- Created frequent research reports on which markets would be best to target, commercial, or residential.

WORK EXPERIENCE

Intern (United Nations)

Summer of 2011

- Interned for the Iraqi-Mission to the United Nations.
- Successfully worked with the mission and attended meetings on their behalf on sub-Saharan and middle eastern affairs.
- Wrote extensive weekly reports on matters pertaining to the Iraqi Ambassador to the United Nations staff, T. Hamid al Bayati.

WORK EXPERIENCE

Canvasser (US Congressional Race)

Fall of 2010

- Canvasser for former state house representative Kristi Noem.
- Targeted the most liberal counties in the state and went door-to-door canvassing.
- Met with and talked with thousands of constituents to vote for her for congress.
- The candidate won 48%-45%.