

# WYATT L. RUIZ

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## EDUCATION

### **Bachelor of Science: Political Science – Law and Society 2018**

California State University, Northridge; Northridge, CA

## EXPERIENCE

<p><b>America's Frontline Doctors - Assistant Field Program Coordinator</b></p> <ul style="list-style-type: none"><li>● Assisted in developing AFLDS' National Field Program</li><li>● Built newsletter, email and sign-up systems for Field Program</li><li>● Created graphics for field campaign and events</li><li>● Provided essential grassroots expertise for developing and growing successful Field Programs<ul style="list-style-type: none"><li>○ In-person coordination and social media promotion</li><li>○ Coordinated events across multiple departments</li><li>○ National recruitment expertise</li></ul></li></ul>	<p>Orange County, CA 2020 - 2020</p>
<p><b>UULALA - Independent Sales Representative</b></p> <ul style="list-style-type: none"><li>● Identify prospects and cultivate new relationships in myriad industries</li><li>● Foster meetings amongst UULALA executives and prospects to execute deals</li><li>● Provide bank accounts to many blue-collar workers for the first time</li><li>● Grow relationships and contacts with Elected Officials and Business Executives</li></ul>	<p>Orange County, CA 2020 - 2021</p>
<p><b>Crave News - Executive, VIP Relations</b></p> <ul style="list-style-type: none"><li>● Formed relationships with Elected Officials and Executives of myriad industries</li><li>● Lead the effort for Sponsorships and Equity Investments</li><li>● Marketed Crave on social media</li><li>● Co-created Crave's Sponsorship and Financial Decks</li><li>● Developed Crave's Pipedrive and Google Docs system to track status of deals</li></ul>	<p>Los Angeles, CA 2019 - 2020</p>
<p><b>Turning Point USA - Senior Pacific Field Representative</b></p> <ul style="list-style-type: none"><li>● Managed and trained field reps and dozens of students to build a grassroots movement</li><li>● Created over thirty chapters and coordinated numerous events during tenure</li><li>● Planned, coordinated and executed successful grassroots events<ul style="list-style-type: none"><li>○ Coordinated many events with multiple chapters and other grassroots student organizations - YAF, YAL, CCR, etc.</li></ul></li><li>● Promoted to Senior Field Representative in only six months</li><li>● Fostered relations with Elected Officials, Donors, Prominent Influencers and other grassroots organizations</li><li>● Built one of the largest and most successful territories within a year</li></ul>	<p>Orange County, CA 2018 - 2019</p>

## CAMPAIGN EXPERIENCE

### **Congressional Leadership Fund (2018)**

*Volunteer*

Canvassing, door-knocking, phonebanking, strategic grassroots coordinating

**CAMPAIGN EXPERIENCE (Continued)**

**Mike Garcia Campaign (CA-25, 2020)**

*Volunteer*

Strategic operations coordinating

**Michelle Steel Campaign (CA-45, 2020)**

*Volunteer*

Canvassing, door-knocking

**Scott Baugh Campaign (CA-47, 2022)**

*Consulting*

Assisted in coordinating strategic grassroots operations

**Pano Frousiakis Campaign (HB City Council, 2022)**

*Volunteer*

Canvassing, grassroots operations