

# Johnny Berryman

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## SUMMARY

Highly skilled and motivated professional with expertise in data and analytics, operations, and technology. Possesses strong communication, team building, and problem-solving skills. Proficient in Adobe Creative Suite, Civis, NGP VAN, Hustle, Hubdialer, ThruTalk, ThruText, Pro Tools, and Logic Pro X. Experienced in HTML, JavaScript, Python, and SQL.

## EXPERIENCE

### **Colorado Civic Engagement Roundtable Denver, CO Data Manager April 2022-November 2022**

- Managed and led data operations for 44 Colorado-based nonprofit partner organizations
- Developed data-driven field and digital plans for both local and statewide nonpartisan campaigns
- Collaborated with data staff throughout the country to better develop 501c3 data departments and develop infrastructure for use in future election cycles
- Facilitated 1.48 million voter contacts in 2022, including 113,000 voter registrations
- Led colleagues in making data-driven decisions for the improvement of our own organizations
- Implemented a combined use of VAN, EveryAction, Reach, ThruTalk, ThruText, Catalyst, and Civis

### **Progressive Turnout Project Chicago, IL Operations and Tech Specialist March 2020-January 2021**

- Built target voter universes for eight 2020 battleground states, including Michigan, Wisconsin, Arizona, Nevada, Pennsylvania, and Georgia
- Managed the phone banking efforts for 5,500 volunteers and 150 staff members, including daily voter contact list building, script creation, and technical support
- Led our volunteer team and staff to achieve 5.6 million dials into 2020 battleground states, mobilizing countless low-propensity voters to turn out in support of Democrats up and down the ticket
- Facilitated 7 million dials to Georgia Democrats for the successful 2021 Georgia Senate Runoff elections, which accounted for 20% of PAC phone calls into Georgia
- Trained and led a data and analytics team to assist with voter databases and volunteer shift management
- Implemented a combined use of VAN, EveryAction, Mobilize, and ThruTalk to better track our successes

### **Amara Enyia for Chicago Mayor Chicago, IL Data Director/Deputy Field Director December 2018-February 2019**

- Analyzed voter data and built a target universe for use in NGP VAN, Hustle, and HubDialer
- Wrote voter contact scripts, developed survey questions and activist codes in NGP VAN
- Administered all use of Hustle and HubDialer and built text-specific universes for effective voter contact
- Trained and managed a field department of 15 organizers and 1,300 volunteers
- Coordinated and cut turf for canvasses with the candidate, press, volunteers and entire campaign staff
- Planned and facilitated a 200+ volunteer phone banking event with the candidate, press and surrogates
- Built a GOTV strategy using data analysis of target wards and precincts

### **JB for Governor Chicago, IL Field Organizer June 2018-November 2018**

- Organized and led campaign events in Chicago's 49th and 50th Wards as a representative of the candidate
- Compiled extensive volunteer databases through community outreach efforts, which were used to schedule phone and canvassing shifts to reach potential voters
- Leveraged NGP VAN for daily volunteer recruitment and voter outreach
- Led a large team of Organizing Fellows to play an indispensable role in our GOTV operation

### **The Outreach Team Chicago, IL Canvass Director January 2018-May 2018**

- Built a large team of community engagement specialists with clear fundraising goals
- Managed payroll and hiring decisions for the Chicago office
- Carefully made decisions of which nonprofits and candidates to team with
- Led our team to many successful fundraising campaigns

## EDUCATION

DePaul University, Chicago, IL — Bachelor of Arts in Political Science  
August 2012-June 2016