# MAURICE A. BERKELEY

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## **SUMMARY**

Results-oriented chief executive officer with 35+ years of experience managing and growing mid-sized companies and large enterprises. Responsible for unparalleled growth and development in business revenue.

## **EXPERIENCE**

#### SEPT. 2020 - PRESENT

## FOUNDER AND CEO, HYDRO MANIA CORP- THE BRONX NY

- Determined and implemented strategic direction for product management and development processes.
- Oversees the development of new products and services.
- Established short-term and long-term goals.
- Effectively oversees executive leadership and company recruitment goals.
- Built Supply Chains and Revenue Streams for company.
- Administers and deploys marketing and advertising strategies

#### **APRIL 2012 - PRESENT**

# PRESIDENT AND CHAIRMAN, THE BERKELEY CAPITAL GROUP INC.-NEW YORK

Effectively managed and motivated sales and marketing teams, resulting in greater revenue. Successfully managed overall budget activities.

Collaborated with management and other employees to achieve company goals.

Helped to achieve measurable change in the company through determination, leadership, and hard work.

#### MAY 2006 - APR 2011

## SENIOR MANAGING PARTNER, ORION TRADING GROUP- NEW YORK

- Working closely with the global brokerage & clearing team in providing value added services to clients.
- Provide various scheduled and trading reports to employees and affiliates.
- Provide detailed analyses on monthly, quarterly and yearly expense variances, define main drivers and support Business Unit monthly reporting.
- Provide detailed analyses of discrepancies.
- Working closely with the Global Brokerage & Clearing team

- Working collaboratively with global Trading Fee Controlling group, global stakeholders, traders, clients, and other departments
- Manage relationships with external broker firms.

#### **MAY 2002 - NOV 2005**

## **CURRENCY CONSULTANT, INTERNATIONAL FINANCIAL SERVICES- NEW YORK**

Responsible for building client base. Trading and servicing client accounts. Provided technical analysis on the Yen. British Pound Sterling, Swiss FRANC, and Euro for clients to determine what trading scenario best suits their accounts.

#### NOV 1998 - NOV 2001

## FX DERIVATIVES ANALYST, CANTOR FITZGERALD AND CO.- NEW YORK

Built client base. Managed high net worth client's portfolio. Bought, sold, and traded foreign currencies for clients in the spot market. Also researched trading patterns with fundamental and technical analysis tools.

#### NOV 1992 - OCT 1998

# VICE PRESIDENT OF INVESTMENTS, NATHAN, AND LEWIS SECURITIES-NEW YORK

Managed client portfolio of \$100 million dollars. Researched and marketed various investment opportunities. Analyzed various international and domestic stocks for U.S. investor suitability. Cultivated International client base.

#### **APR 1985 – DEC 1991**

## **NEW ISSUE ADMINISTRATION, CREDIT SUISSE FIRST BOSTON- NEW YORK**

Designed New Issue distribution application using Lotus 123/Macros formulas. Researched New Issue Shelf Registrations (415) to determine maturity of financial gains to be deemed. Acted as liaison between New Issue Department and the firm's traders on a continuous basis. Handled all managed and co-managed deals the firm brought public.

## **EDUCATION**

JUN 1992

(MBA) MASTER OF BUSINESS ADMINISTRATION, UNIVERSITY OF LOUISIANA AT LAFAYETTE

**MAY 1987** 

(B.S.) BACHELOR OF SCIENCE IN FINANCE, FORDHAM UNIVERSITY-BRONX NY

# **SKILLS**

- Excellent attention to detail
- Excellent numerical ability
- Thorough and meticulous with extreme attention to detail
- Strong analytical skills
- Attention to detail.
- Wide industry knowledge and understanding of the online travel business.
- Proven ability to deliver against business objectives and targets.
- Highly organized
- Proficient in Microsoft Office Suite and Intermediate Excel Skills
- Experience of building relationships quickly

## **ACTIVITIES**

Fraternal Order of Ancient Free and Accepted Masons. M.W.K.S.G.L. Bethel #37

# **HOBBIES**

Golf, Exercising, Reading, Gardening, Flying RC Aircrafts, Playing the Violin and Traveling

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