

Julian Isidro

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EDUCATION Rutgers University – School of Public Affairs and Administration, Newark, New Jersey
Bachelor of Public Policy and Administration

Graduated May 2019

WORK EXPERIENCE

Cygnal, Washington, D.C.
Research Coordinator

August 2022- May 2023

- Writing effective survey instruments that answer client questions and provide insights
- Crafting analysis memos with insights and strategic recommendations
- Developing presentation decks when applicable including effective visualizations

Association of Independent Mortgage Experts, Washington, D.C.
Advocacy Content Specialist

May 2022 – July 2022

- Leading the creation of original, engaging content and written materials for AIME’s Government Affairs Committee and lobbying partners. Add relevant legislative summaries and detail into the database daily.
- Managing long-form written content including, but not limited to press releases, legislative updates, blogs, case studies, whitepapers, scripts, landing pages, presentations, infographics, and training materials.
- Monitoring housing industry regulations, legislative initiatives, and activities and preparing advocacy analysis

Stateside Associates, Arlington, Virginia
Legislative Policy Analyst

August 2021- May 2022

- Read and summarize approximately 50 pieces of legislation daily.
- Add relevant legislative summaries and detail into the database daily.
- Update current summaries as legislation is amended.

WPA Intelligence, Washington, D.C.
Research Analyst

March - July 2021

- Developing survey instruments, sample stratifications, and quantitative and qualitative analysis products
- Conducting quantitative analysis using SPSS and R statistical packages and other tools
- Writing analysis memos and summaries that provide strategic guidance to clients.

OpnSesame, Arlington, Virginia
Account Manager

February – November 2020

- Serve as the day-to-day contact for clients, respond to client requests and provide recommendations and suggestions for campaign optimization, tests, and creative adjustments
- Oversee and execute SMS campaigns to ensure that campaigns meet all clients specifications
- Handle some administrative aspects of the business, including client research, preparation of call agendas, and coordination of client meetings, team calls, proposals, and after-action reports, and manage analytics from campaigns and presentations, and product demos for prospective clients.

New Jersey Republican State Committee, Trenton, New Jersey
Intern

January – May 2019

- Embark in phone banking and door knocking to promote the New Jersey Republican Party.
- Attended fundraising and other political events of behalf of the Republican Party.
- Office work, including using tools such as Excel and GOP Data Center to keep files up to date.

The White House Internship Program, Washington, D.C.
Intern, Office of Presidential Correspondence

September – December 2018

- Reading and coordinating responses to constituent correspondence on behalf of the Administration.
- Coordinate with other departments throughout the United States Federal Government to fulfill hardship requests.
- Fulfill proclamation, message, and greeting requests from the American public.

CAMPAIGN EXPERIENCE

- Holly Schepisi for NJ State Assembly (2015)
- Chris Christie for President – NH Deployment (2016)
- Marco Rubio for President – FL Deployment (2016)
- **OpnSesame was a part of the Donald J. Trump for President Digital Team in 2020.**