



# Kathrin & Cosima

DESIGN | FASHION | LIFESTYLE

## UGC

Content creator & social media manager

EXPERTS FOR:



located in  
Germany



5 years  
experience



Trend  
Specialists



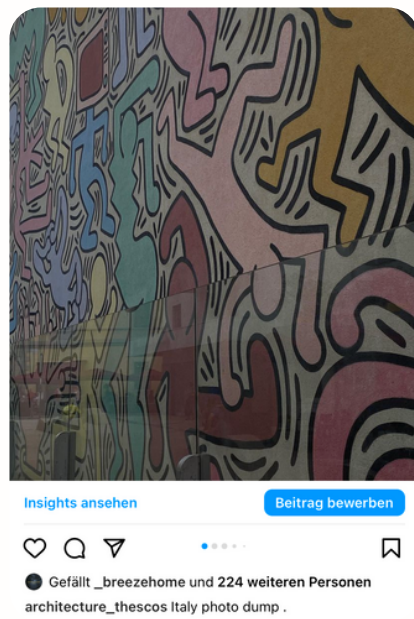
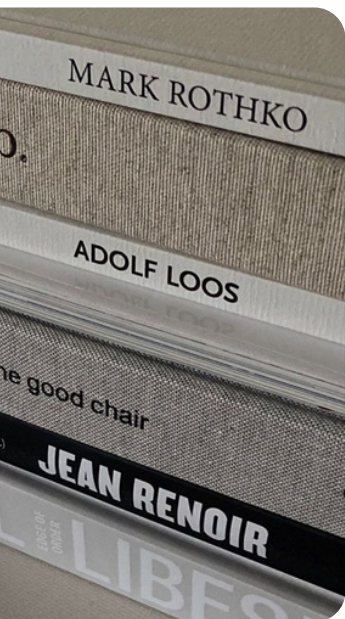
Engagement  
Experts

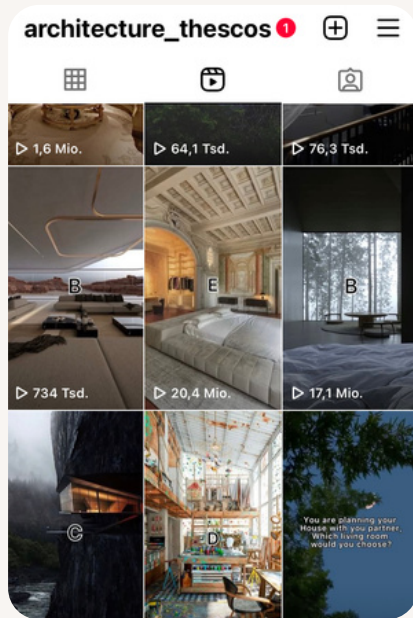
## (UGC) CONTENT CREATOR

We create content that is aesthetic and fast enough to go viral. We grew up with social media and had several viral videos.

Cosima has been managing socials of several firms and people for almost 5 years now. From an architecture firm, to a vocal coach. Her latest job was for a health care center.

Kathrin grew up in the social media world, which means she is an expert as well. We live together which makes us the perfect duo for content creation.





## UGC SERVICES

- *Concept*
- *Filming*
- *Editing*

## INSTAGRAM POST

*Content in Form of Pictures. 5-10 photos already edited and ready to post.*

## YOUTUBE VIDEO

*Edited YouTube video and ready to be posted. 8-15min length*

## SHORT VIDEO

*Content in form of a short video already edited on top of a viral sound for TikTok, Instagram Reels, Pinterest idea-Pin, YouTube short - 6-20 seconds length (depends on the concept and sound)*

## PREVIOUS COLLABORATIONS

A



B





# 13 REASONS WHY

1. **Creativity:** We have a strong creative vision and the ability to produce unique and engaging content.
2. **Collaboration:** Our teamwork and synergy result in high-quality content that's well-coordinated and visually appealing.
3. **Versatility:** We can work across various content formats (e.g., video, images, text) to cater to diverse marketing needs.
4. **Reliability:** We consistently deliver content on time, meeting deadlines and ensuring a smooth collaboration.
5. **Engagement:** Our content has a track record of attracting and retaining an audience, benefiting our partners.
6. **Originality:** Our content stands out in a crowded digital landscape, making it memorable to viewers.
7. **Audience Reach:** We have a significant and engaged online following, offering access to a built-in audience.
8. **Authenticity:** Our content feels genuine and relatable, enhancing a brand's authenticity.
9. **Brand Alignment:** Our values and content align well with potential partners, creating a natural fit for collaboration.
10. **Technical Proficiency:** We are skilled in various tools and platforms required for content creation.
11. **SEO Knowledge:** We understand search engine optimization (SEO) and can optimize content for improved discoverability.
12. **Analytical Skills:** We use data and analytics to refine our content strategy and optimize performance.
13. **Adaptability:** We can quickly adapt to changes in trends, algorithms, or partner needs to stay relevant.

LET'S CONNECT!

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