



lets grow together!

Lisa Menzel

My work is especially meaningful to me because I can combine creativity and fun and implement new ideas & trends every time. When implementing my UGC projects, my perfectionism helps me incredibly to package the vision of the brand and at the same time to inspire confidence in the targeted group, so that they build trust and take action.

Not only because of my two different eye colors I can create content from different perspectives, but also because of my talent for being able to put myself in other people's shoes.

Together we will reach your goals and take your marketing to a new level!

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Why UGC?

20%

UGC induces 20% more sales than ads because it has a far greater reach than ads and costumers trust users (user to user) more

50%

more reliable than any other media because it is created by a user and no official advertisement

80%

UGC makes marketing 80% more authentic

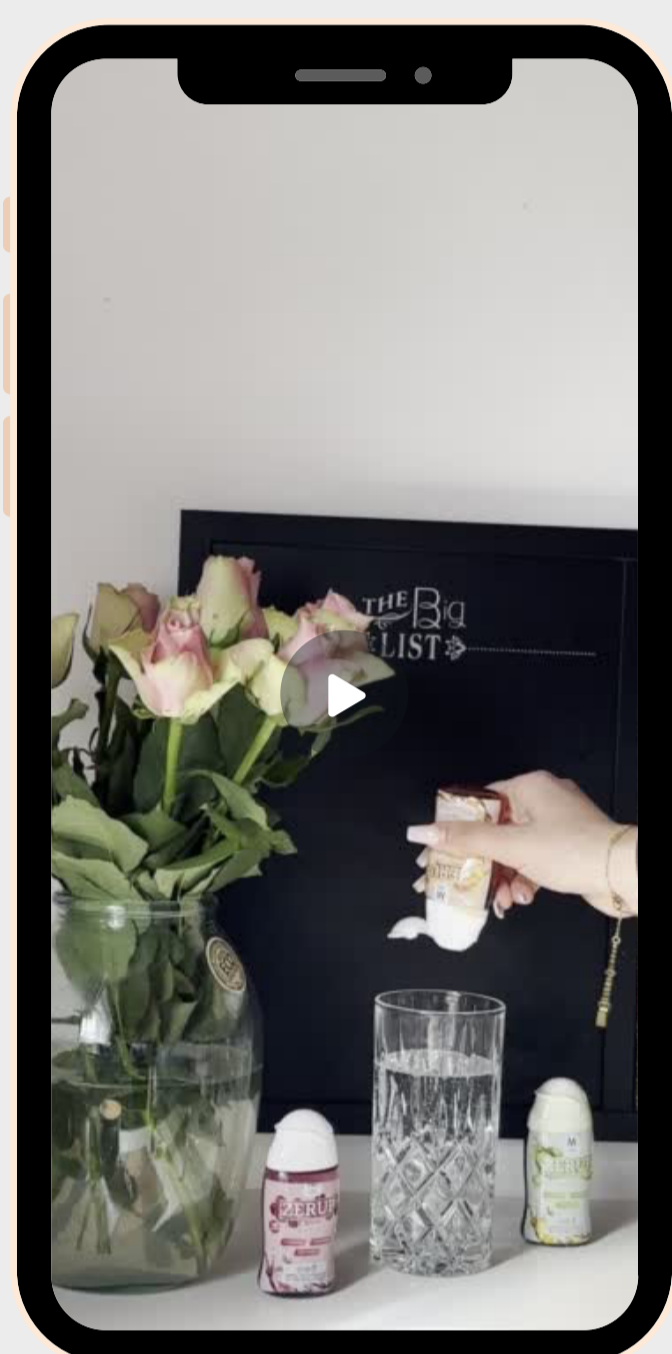
70%

trust customer reviews and recommendations more than official brand content

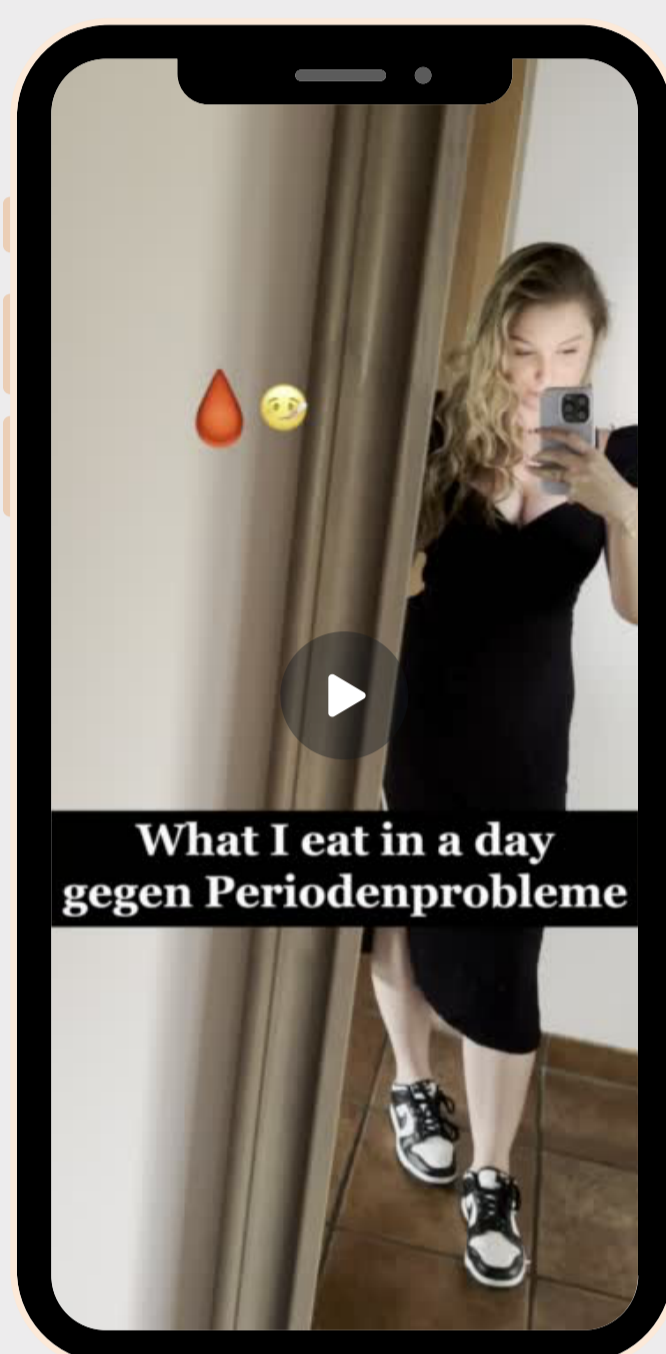
UGC ADS&ORGANIC CONTENT UGC content zeigt Authentizität



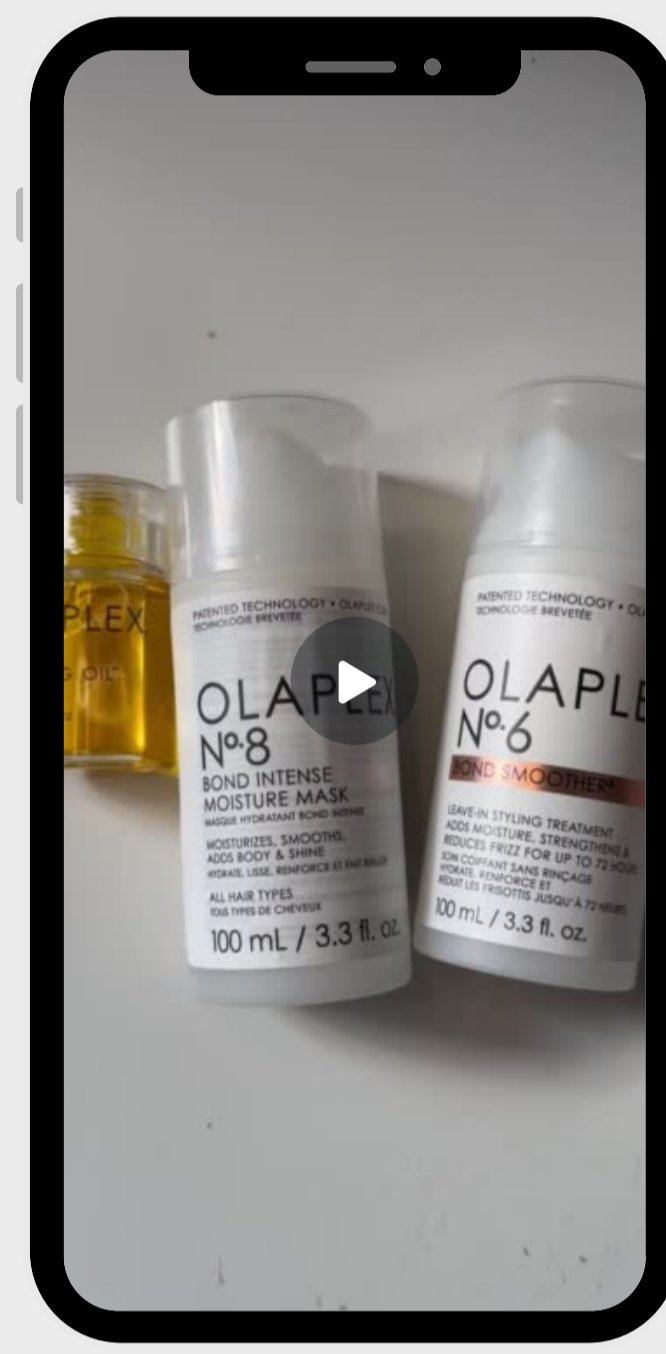
PRODUCT DEMO & SPEAKING
HEALTH



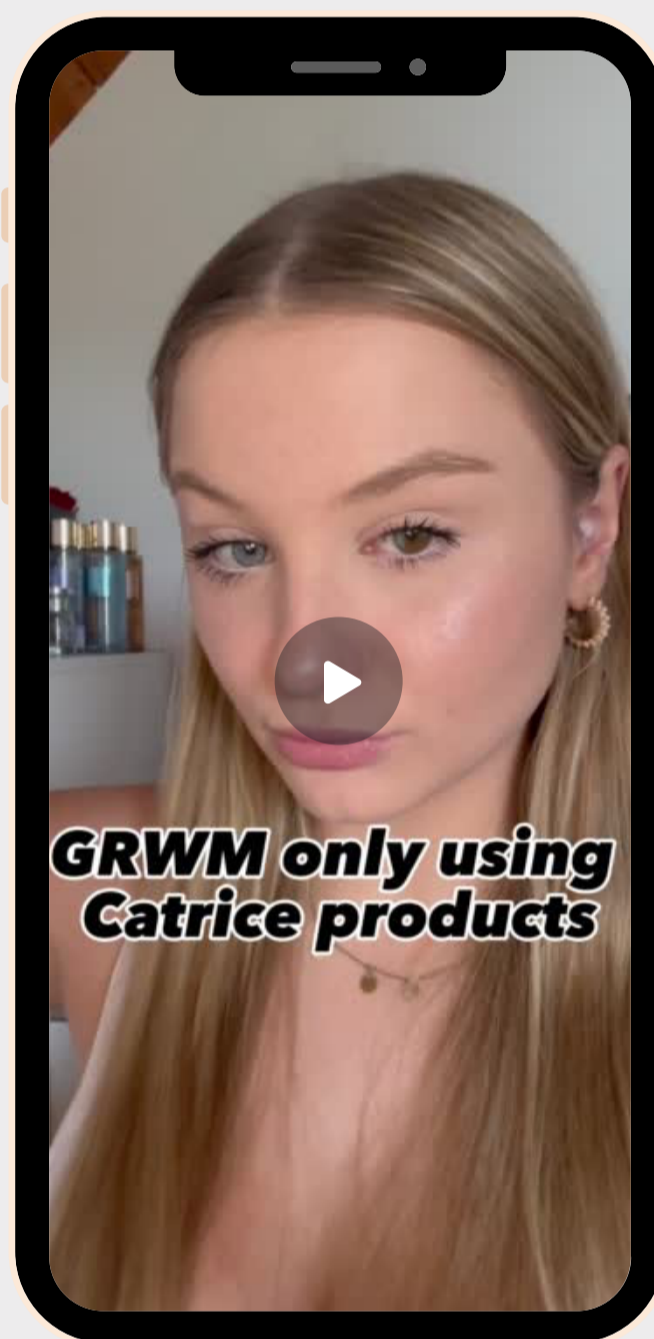
STORYTELLING & VOICEOVER
Health



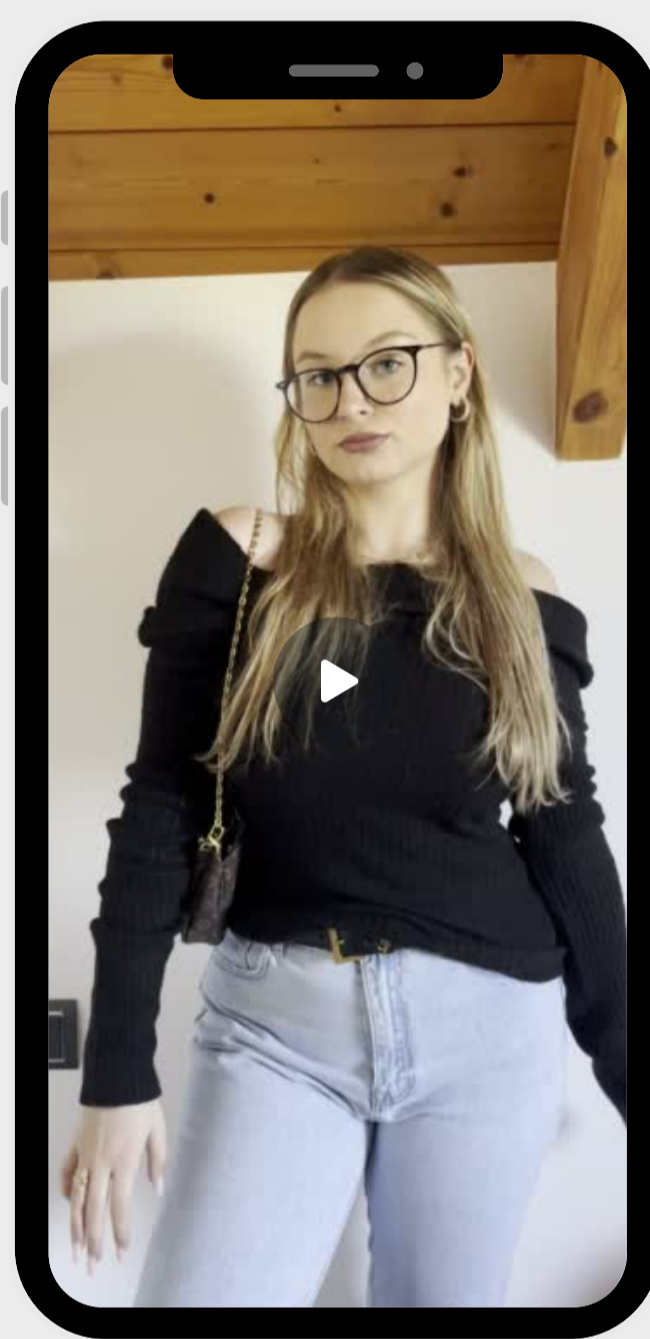
TESTIMONIAL & SPEAKING
Beauty



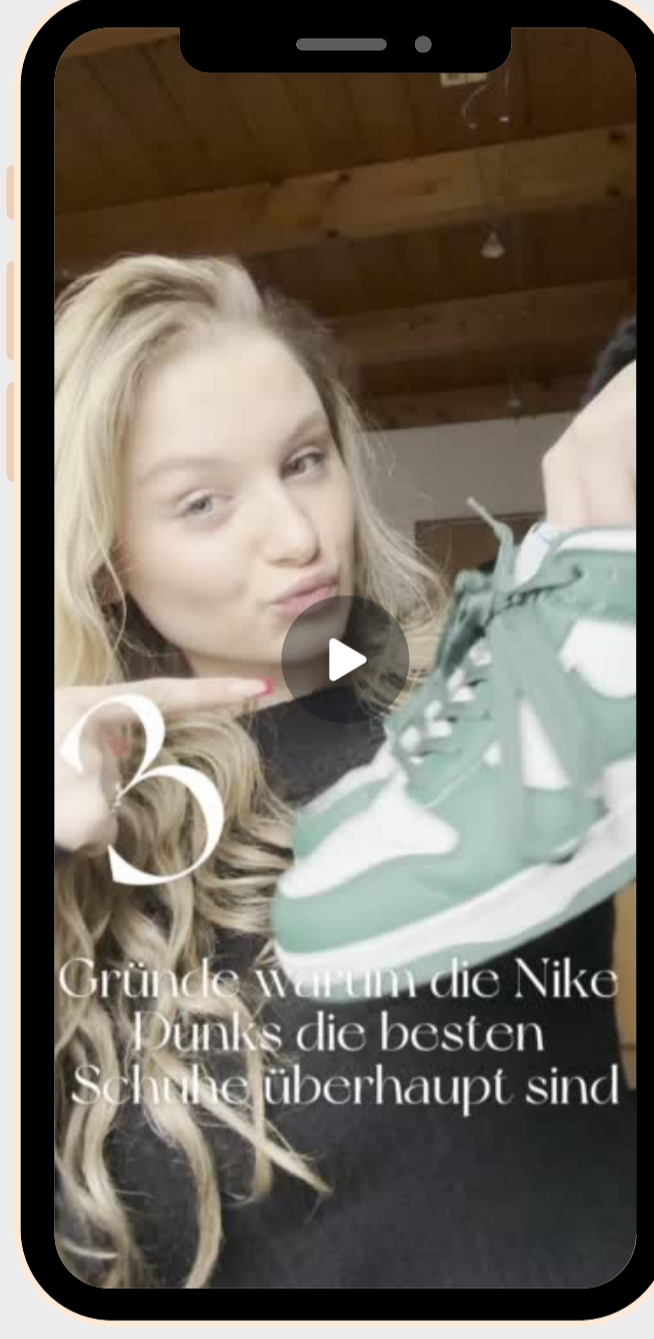
GRWM
Beauty



GRWM FASHION
CLOTHING



ORGANIC CONTENT
FASHION



PHOTOGRAPHY



YOUR INVESTMENT

Includes: Research, Script writing, shooting the content, editing

Organic & ads

1 Video starts at 150€

3 Videos start at 440€

5 Videos start at 700€
including 90 days usage rights (ads)

extra Hooks

1 extra hook starts at 25€

2 extra hooks start at 40€

raw material

starts at 200€

usage rights

1 month: +30% of the video price

buy out: 3x the video price

pictures

3 pictures 70€

5 pictures 100€

packages

Get to know -package 350€ (10% discount)

- 1 Video, 2 extra hooks, raw material

Performance-package 340€ (10% discount)

- 2 Videos, 4 extra hooks

Viral - package 650€ (15% discount)

- 3 Videos, 6 extra hooks, raw material

Please note that these are starting prices. Depending on the complexity of the video, usage rights, additional hooks, raw footage or product value there will be additional costs.

next level marketing

LET'S WORK TOGETHER!

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