

Katrin Lebedev

UGC Portfolio



katrin.ldv@web.de





ABOUT ME

I'M KATRIN

My name is Katrin Lebedev and I work in content creation for brands since 2021. I'm dedicated UGC Creator, focusing on producing authentic and target audience-oriented content. My work is characterized by entertaining content that immediately captures the viewer's attention and encourages them to purchase your products.

 INSTA: 32K

 TIKTOK: 7K

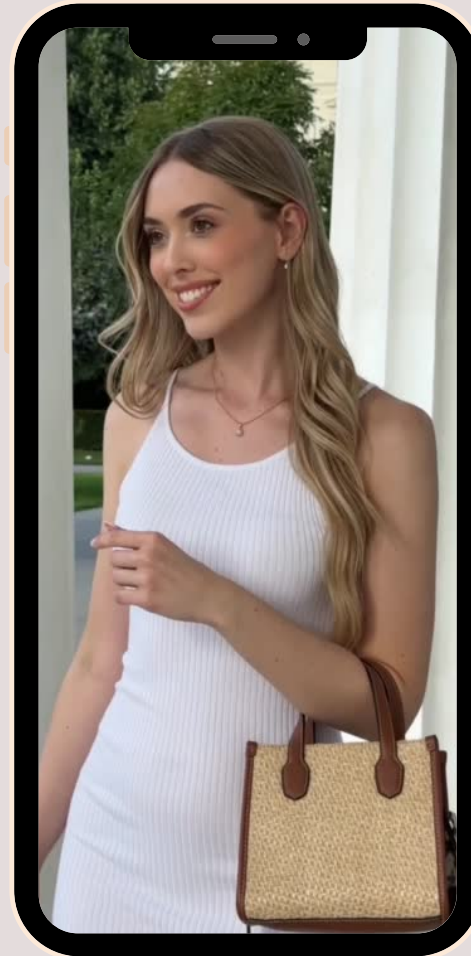
RECENT WORK



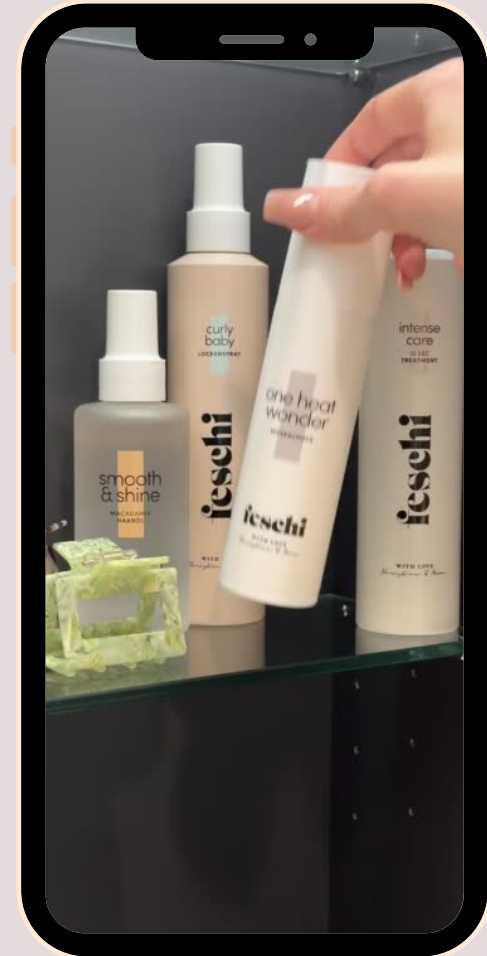
Product Demo
Insurance



Speaking Ad
Advent calender



Paid Ad + Voiceover
Jewellery



Product Demo
Haircare

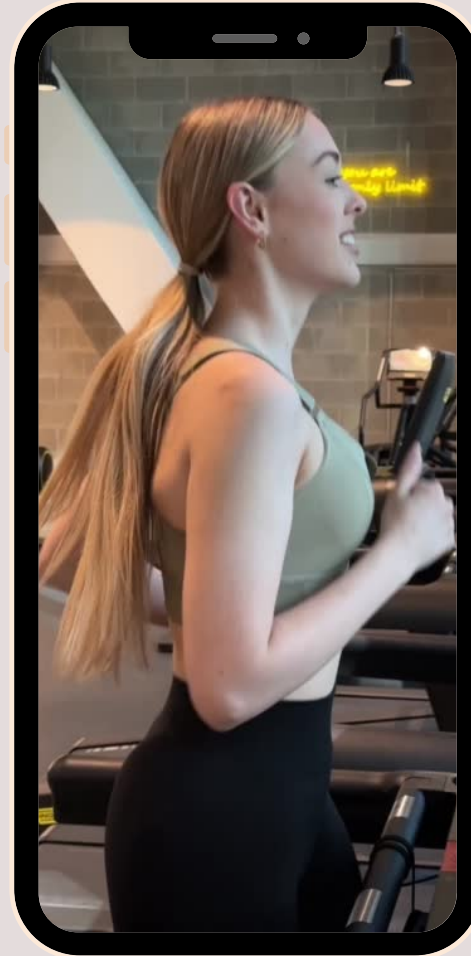
RECENT WORK



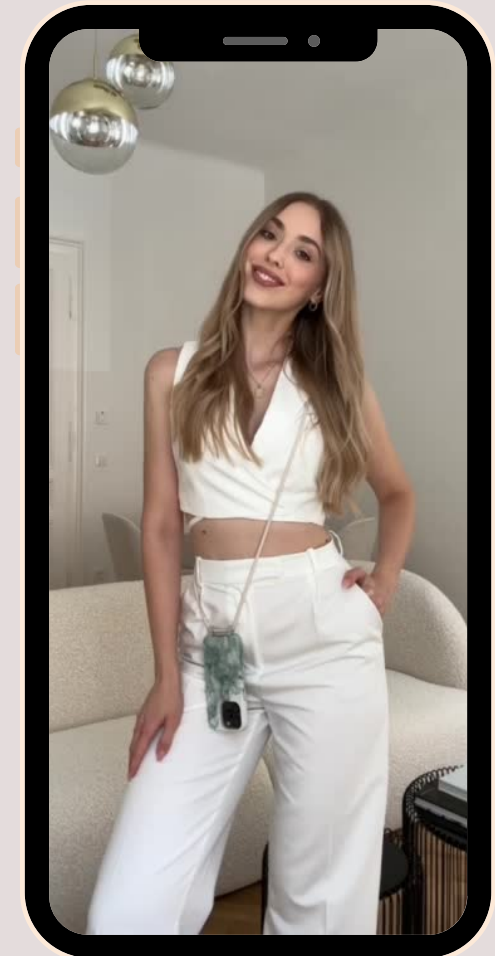
3 Reasons Why
Period underwear



GRWM
Jewellery



Problem Solving
Sportswear



Product Demo
Phone Accessories

RECENT WORK



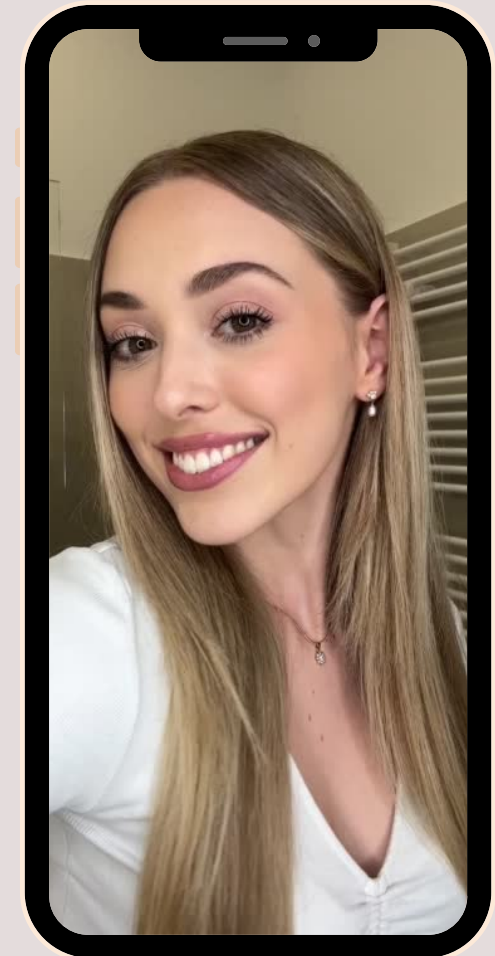
Paid Ad + Product Demo
Fragrance



Tutorial
Haircare



Product Demo
Shoes



Tutorial
Beauty

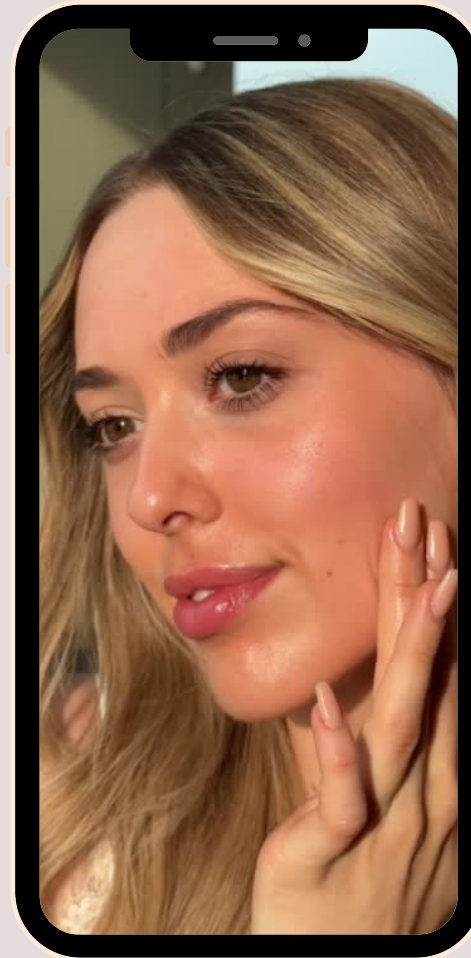
RECENT WORK



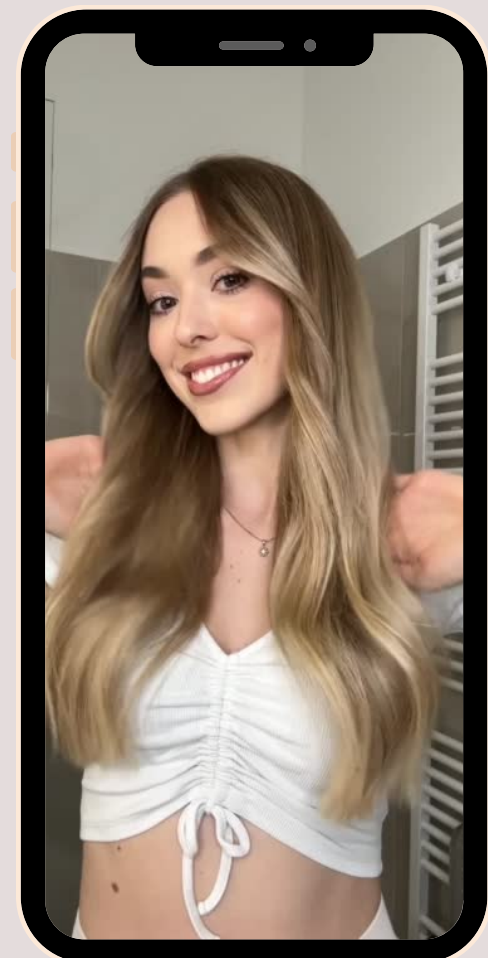
Product Demo
Haircare



Unboxing
Advent Calendar



Testimonial
Skincare



Product Demo
Haircare

RECENT PHOTOGRAPHY WORK

The content can be produced with the Sony A7III camera or with the iPhone 14 Pro at the client's request.





WHY UGC?

UGC is unique and authentic brand specific content created by consumers. The significance of UGC lies in delivering genuine content, strengthening customer trust, and enhancing brand recognition. Furthermore, it assists in establishing an engaged community and promotes customer retention, while enabling businesses to expand their reach and presence on social media.

Stats

92%

of customers trust the reviews and recommendations shared by people, rather than advertisements

79%

of people say UGC highly impacts their purchasing decisions

42%

higher effectiveness, UGC excels in delivering genuine content, building trust, and enhancing brand recognition

Impressum

Angaben gemäß § 5 TMG

Katrin Lebedev
Zolaring 22
14974 Ludwigsfelde

Kontakt

Telefon: +49 176 56833590
E-Mail: katrin.ldv@web.de

EU-Streitschlichtung

Die Europäische Kommission stellt eine Plattform zur Online-Streitbeilegung (OS) bereit: <https://ec.europa.eu/consumers/odr/>.
Unsere E-Mail-Adresse finden Sie oben im Impressum.

Verbraucherstreitbeilegung/Universalschlichtungsstelle

Wir sind nicht bereit oder verpflichtet, an Streitbeilegungsverfahren vor einer Verbraucherschlichtungsstelle teilzunehmen.

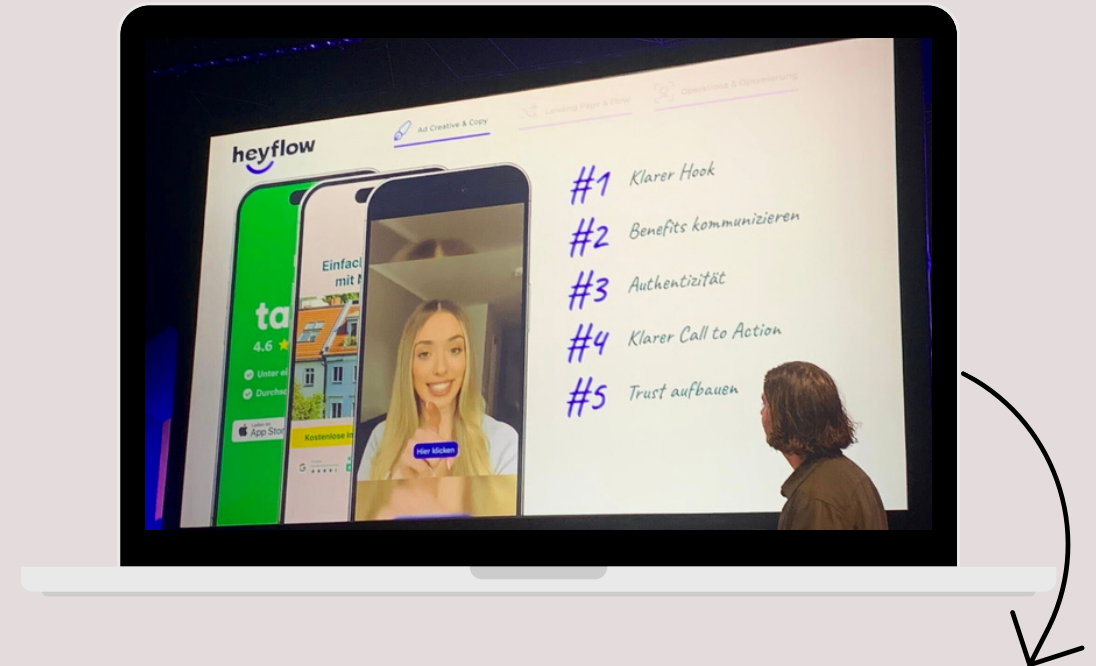
Quelle: <https://www.e-recht24.de/impressum-generator.html>

LET'S GET IN TOUCH

✉ katrin.ldv@web.de

📷 @katrin.ldv

🎵 @katrin_ldv



I was showcased at the OMR Festival, the largest digital and marketing event in Germany, as a Best Practice for UGC Lead Generation.