
Vogue Haus & @Fashioninmysoul

BY

BARBORA ONDRACKOVA

Vogue Haus & @Fashioninmysoul

FASHIONINMYSOUL@GMAIL.COM

Categories



TRAVELING



BEAUTY



FASHION

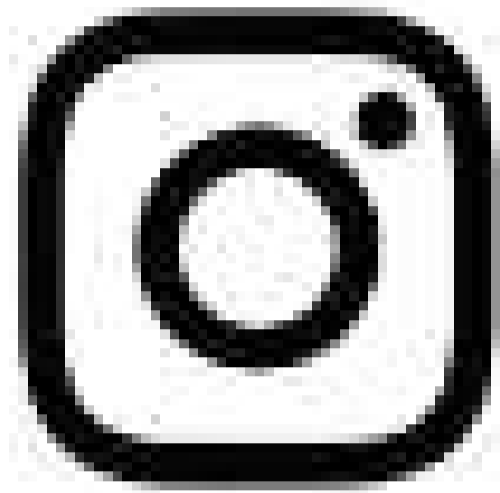


LIFESTYLE

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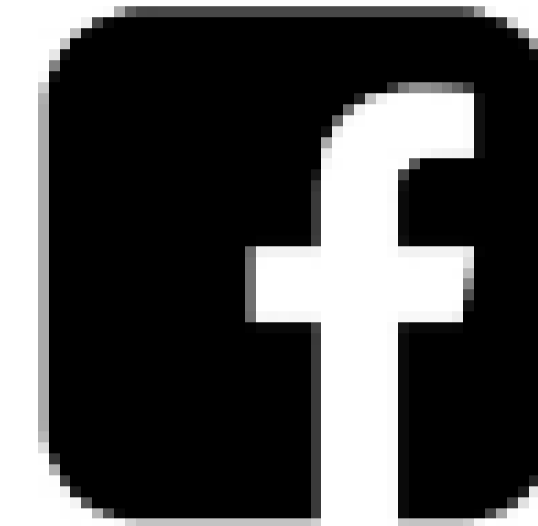
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Stay connected with me



Instagram @fashioninmysoul

605 000+ followers



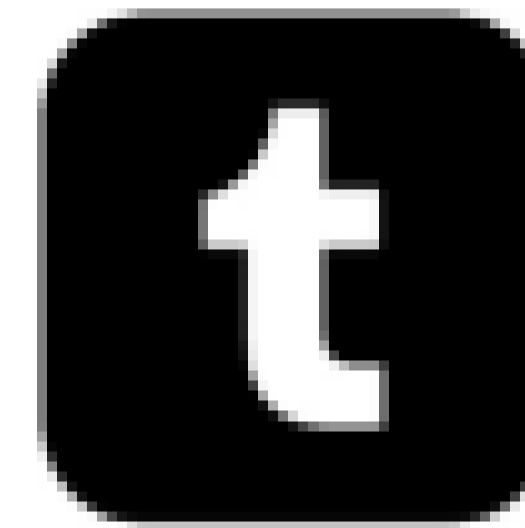
Facebook @fashioninmysoul

17 000+ fans

Vogue Haus

Blog www.voguehaus.com

10 000+ visits daily



Tumblr @fashioninmysoul

100 000+ followers



Tiktok @travelinmysoul

282 000+ followers



Youtube @BarboraOndrackova

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Ambassadorship



@beautifuldestinations & @beautifulhotels

One of the handpicked influencers whose videos will be reposted on their Instagram (more than 20 million followers) and Tiktok

Post guarantee not possible

@tripscout

tripscout

Tripscout ambassador with the option to post on their accounts which include: @hotel (1.1mio), @best_airbnb (774K), @discover.hotels (937K), @feelingofluxury (612K), @europexplores (657K) and many more

Posts can be guaranteed

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Press mentions & features

ELLE **marie claire** INSIDER **BAZAAR** Harper's
WHO WHAT WEAR
Daily  Mail **VOGUE** YAHOO! **SUPER.CZ**
ENTERTAINMENT **CNN** **Prima**
COSMOPOLITAN NEWS
InStyle **BuzzFeed**
ESCAPE **BUSINESS**
INSIDER **Forbes**
THE TIMES

GRAZIA **BLESK** **iDNES.cz** **HOSPODÁŘSKÉ NOVINY**
THE WALL STREET JOURNAL. **RTL** **VOX**

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Collaborations & Partnerships



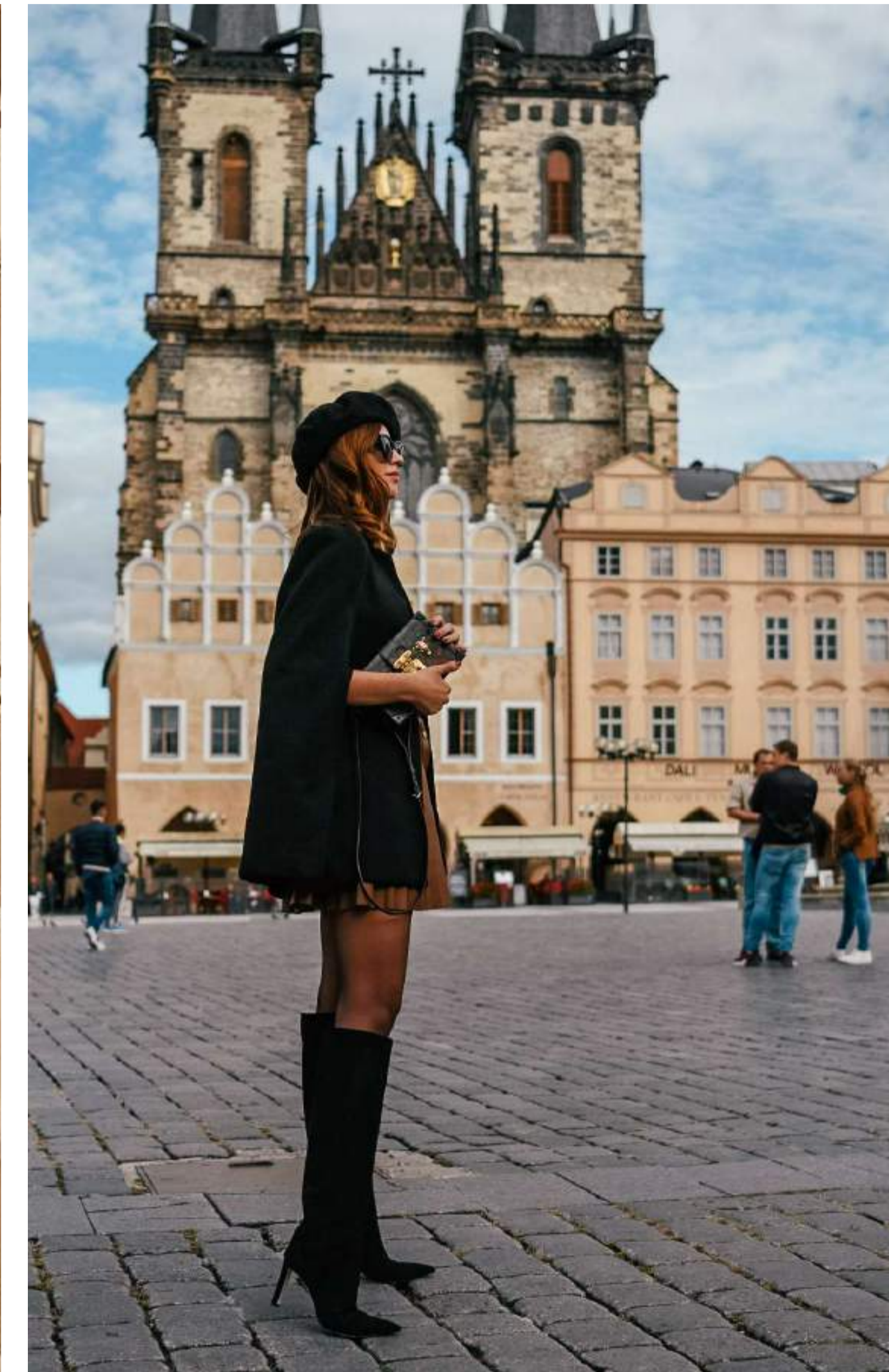
DIOR



RED VALENTINO



CARTIER



JIMMY CHOO

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Collaborations & Partnerships



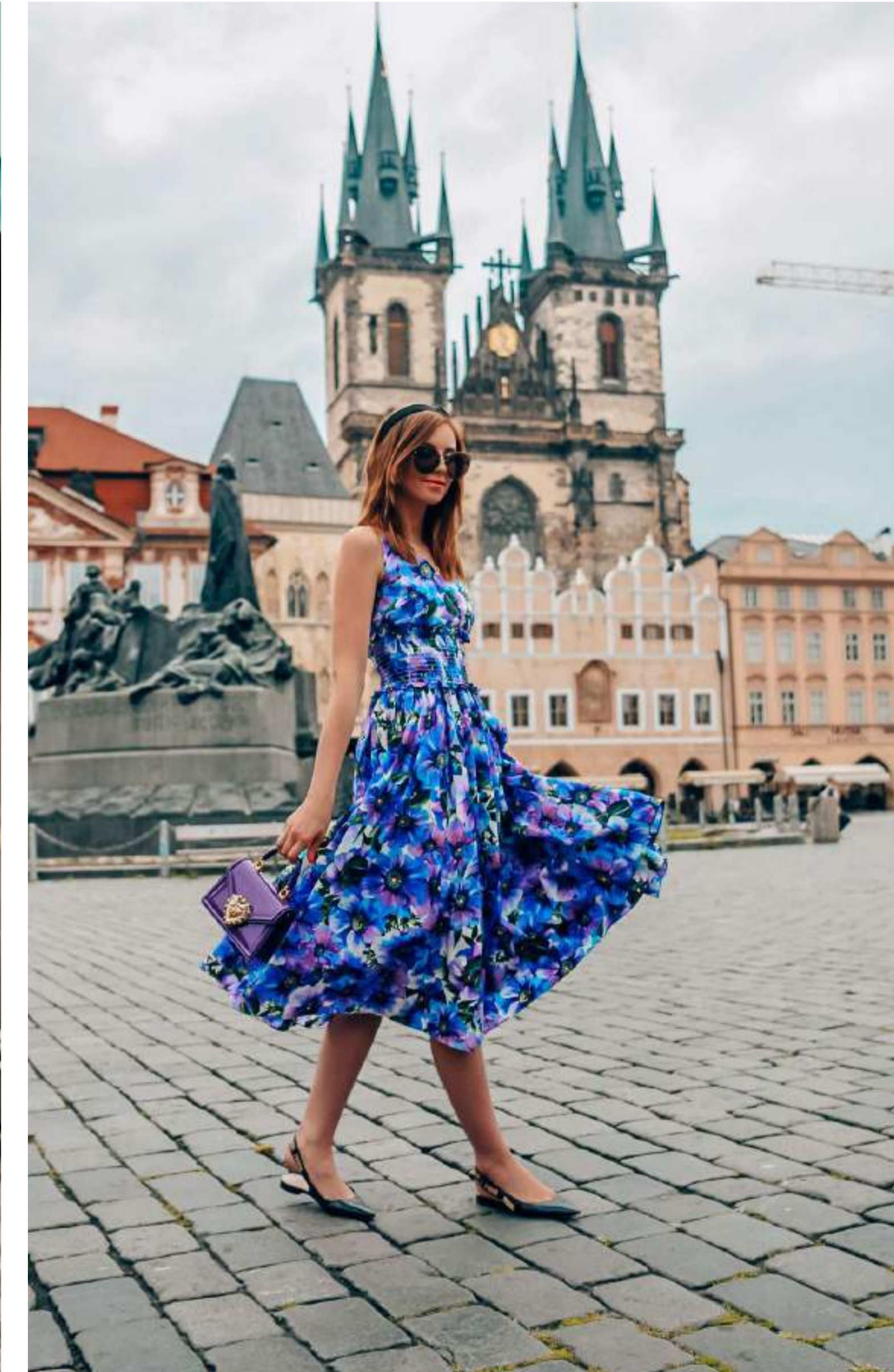
LOUIS VUITTON



CHANEL



TIFFANY & CO.



DOLCE & GABBANA

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CHLOÉ



LUISAVIAROMA



BVLGARI



STUART WEITZMAN

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QATAR AIRWAYS



THE VINTAGE BAR



REVOLVE



RIMOWA

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SHOPBOP



VESTIAIRE



FOREO



PANDORA

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APEROL SPRITZ



SPORTALM



HOGAN



BIOLOGIQUE RECHERCHE

Vogue Haus & @Fashioninmysoul

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ASOS



ZALANDO



ABOUT YOU



SONY

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BRUNA ROSSO



FORZIERI



ROBERTO COIN



STARBUCKS

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Instagram @fashioninmysoul

#fashion #traveling #lifestyle #luxury #beauty #inspiration



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Instagram collaborations



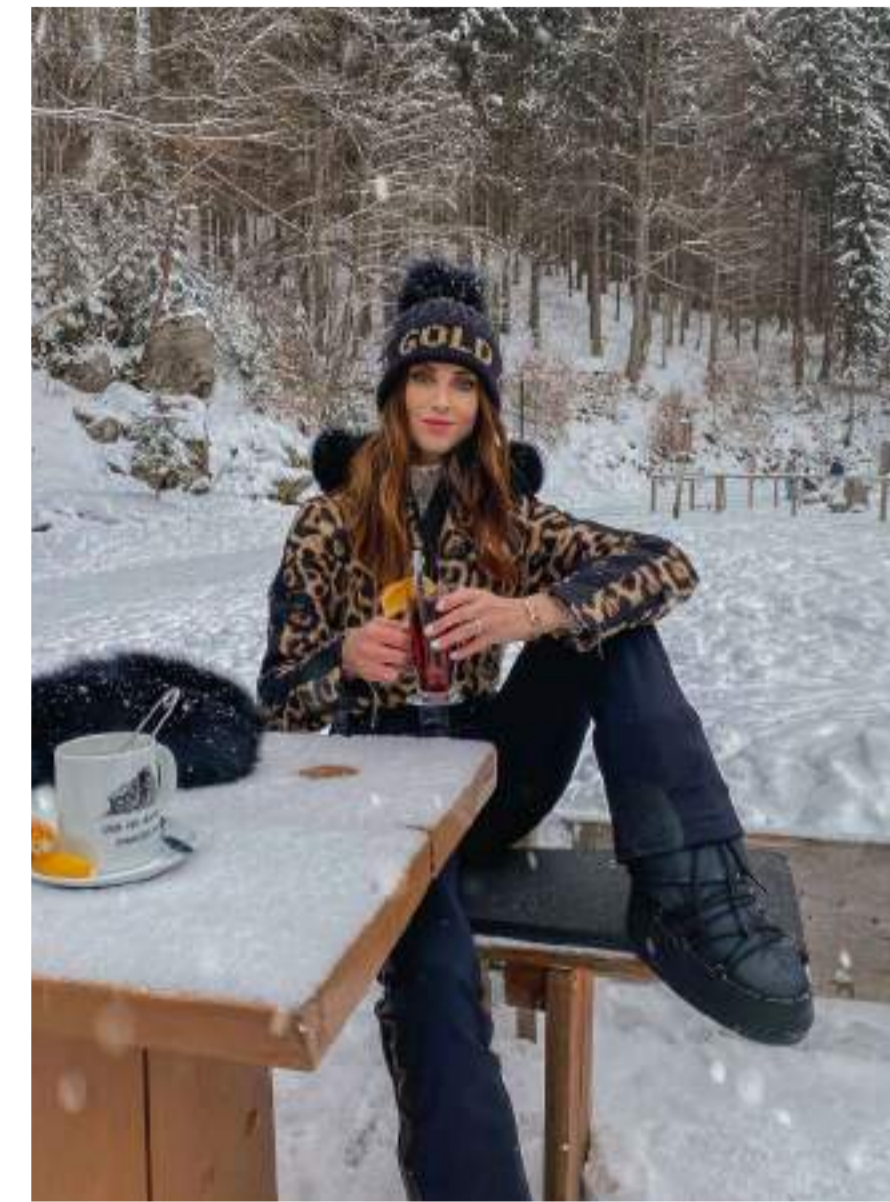
@qatarairways



@jimmychoo



@revolve



@goldbergh



@saclab_official



@campari



@diorbeauty



@aperolspritzcz



@gentleherd



@turkishairlines



@reserved



@fellowauctions

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Instagram collaborations



@fobe_official



@twisperofficial



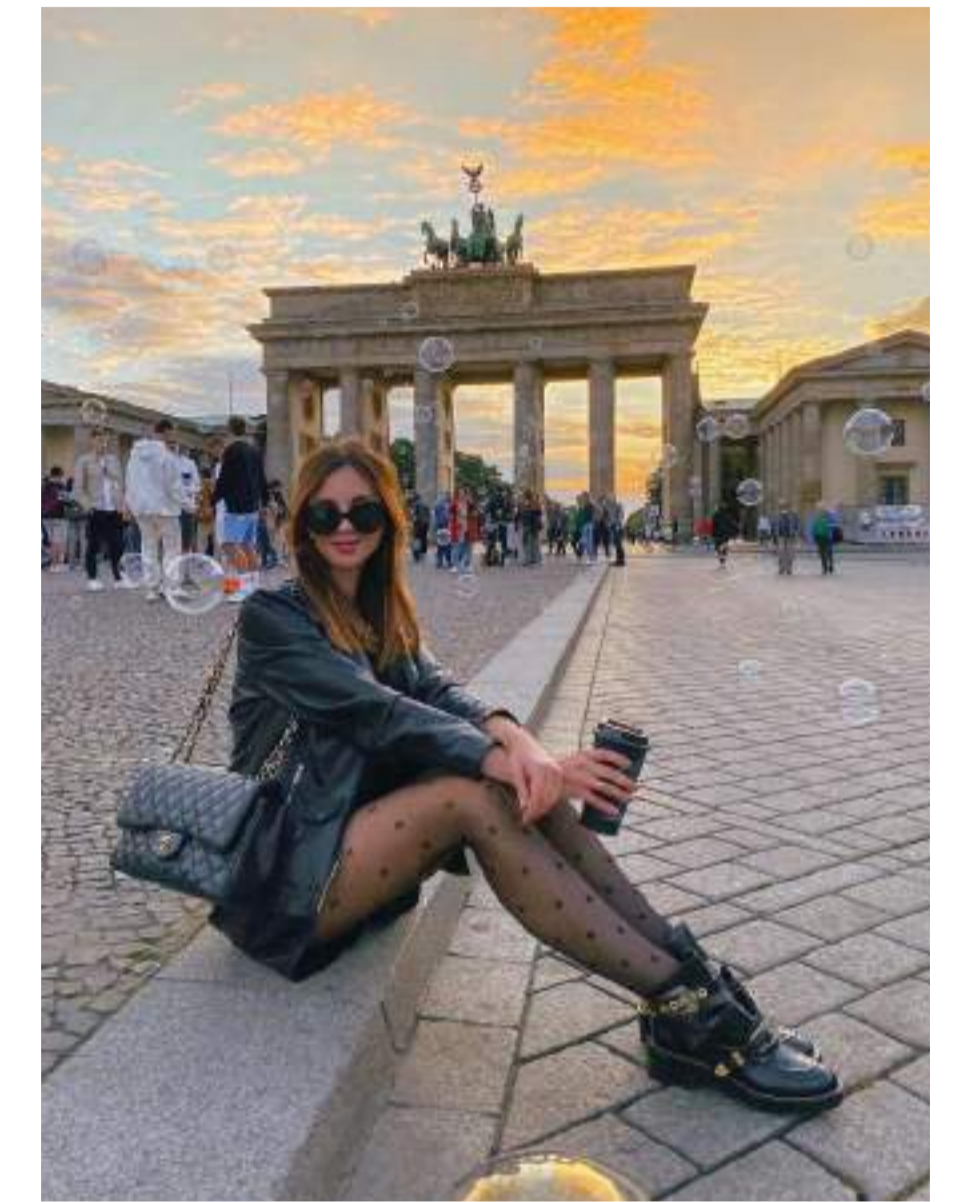
@modivo_cz



@sportalm



@lilysilk



@mohitofashion



@reclau



@ginroku



@bulgari



@visitdubai



@chloe



@visitlasvegas

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Collaboration example

BARTER: promotion of the new LOVE bracelet by Cartier (2017)



5 IG posts for a barter
of the Cartier LOVE bracelet
(valued at 3900EUR)

Instagram

Total likes: 60 335

Total comments: 362

Total reach: 550 200

Blog

Total likes: 60 335

Total comments: 362

Total reach: 550 200

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Collaboration example

TRAVELING: 7 day long all-inclusive trip with Bulgari (2019)



8 IG posts in exchange of business class flights, hotel stay, food, gifts & experiences

Instagram

Total likes: 107 934

Total comments: 2 056

Total reach: 961 323

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Collaboration example

PAID: Promotion of the new new BREE Wein Secco by Bree Wein (2022)



1 IG Feed Reels and 1 set of stories

in exchange of a fee
5 100 EUR

Instagram

Total likes: 10 261
Total comments: 271
Total reach: 89 562 views

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Hotel collaborations



Soneva Fushi,
Maldives



Courad Rangali,
Maldives



Soneva Jani,
Maldives



Shangri-La Paris,
France

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Hotel collaborations



Shnagri-La Dubai,
United Arab Emirates



V1 Budapest,
Hungary



Raffles Meradhoo,
Maldives



Le Royal Monceau-Raffles,
France

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Hotel collaborations



The Cambrian Adelboden,
Switzerland



One&Only Royal Mirage,
United Arab Emirates



One&Only The Palm,
United Arab Emirates



Mövenpick Resort,
Maldives

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Hotel collaborations



Mandarin Oriental Como,
Italy



Bürgenstock Resort,
Switzerland



Le Sirenuse,
Italy



Hotel Splendid Paris,
France

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Hotel collaborations



Dorado Beach Reserve,
Puerto Rico



Ja Manafaru,
Maldives



The St. Regis Vommuli,
Maldives



Hotel Frontenac,
France

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Hotel collaborations



Andronis Suites Santorini,
Greece



Pulitzer Amsterdam,
Netherlands



Fe-wo Direkt,
United States of America



Marriott London,
United Kingdom

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Hotel collaborations



Das Central Sölden,
Austria



Intercontinental Maldives
Maldives



Chateau Mucly,
Czech Republic



Four Seasons Prague
Czech Republic

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My follower demographics



My top countries

USA, Germany, Czech Republic,
Italy, France, United Kingdom

The age distribution

13 - 17 years old: 1.5%

18 - 24 years old: 21.2%

25 - 34 years old: 49.6%

35 - 44 years old: 18.8%

45 - 54 years old: 6%

55 - 64 years old: 1.8%

65+ years old: 1.1%



The gender distribution

85% women

15% men

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About me



26 year old International Business (BA) graduate
based in the Czech Republic and Germany
speaking Czech (native), English (C2), German (C2), Spanish (B2) and French (A1)
loves fashion, traveling, photography and arts

About my social media

2012: starting Tumblr (fashioninmysoul.tumblr.com)
2015: starting Vogue Haus (professionally)
2015-17: voted one of the top 10 fashion blogs in Czech Blog Awards
2018: starting @fashioninmysoul (professionally)
2018: voted one of the top 10 fashion blogs in Czech Blog Awards
2018: named 13th most influential Instagram accounts in CZ
2020: starting @travelinmysoul on Tiktok

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Thank you for your interest to work with me!



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