

Tyler Wiley

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EXPERIENCE

Director, Political/Public Affairs and Development

Greater San Diego Association of REALTORS®

March 2023 - Present, San Diego, California

- Communicate with the media to build relationships, increase public awareness, and optimize press coverage with over 50 media outlets for the Association by cultivating and developing a strong state-wide brand through successful public relation campaigns.
- Co-manage all state and local government affairs within San Diego County between the Association and elected officials and their staff. Duties include promoting REALTOR® friendly policies through initiatives, serving as the staff liaison and organizer for the Realtor Political Action Committee, and lobbying for the Association at town hall meetings and political fundraisers.
- Lead fundraising efforts for the Association's Realtor Action Fund by cultivating relationships with broker offices and the over 15,000 San Diego REALTORS® members through donor contests, call banks, and fundraisers, leading to an eventual \$700,000 on hand for political advocacy.

Assistant Director, Career Services

Pepperdine University School of Public Policy

January 2023 - April 2023, Malibu, California

- Provided job search advising and related employment services to over 60 graduate students regarding career advancement strategies, resume writing, interview techniques, and recruitment preparation individually and in groups.
- Developed alumni relations programming, wherein students connected with alumni for career development support and additionally I maintained student records related to career goals and academic advising and alumni records related to current employment.

Director of Operations

Lanhee Chen for California Controller, 2022

December 2021 - November 2022, California

- Orchestrated campaign's operation strategy including developing the weekly schedule and overseeing event management and promotion in cooperation with state and local government officials.
- Oversaw campaign media strategy for paid and earned media, including social media, website development, print and television, etc.
- Staffed and led an internship program of nearly one hundred interns which in turn called over 250,000 potential voters.
- Advised and assisted in other tasks, including policy development, strategy implementation, and statewide political planning.

Special Assistant to the Secretary (Political Appointee)

U.S. Department of Health and Human Services (HHS)

September 2020 - January 2021, Washington, District of Columbia

- Served directly with the Secretary, DHHS leadership and the White House to ensure proper implementation of the Secretary's schedule.
- Staffed high level meetings by taking notes and other needed tasks, and helped in event planning and preparation during the height of the COVID-19 pandemic and the rollout of the historic Operation Warp speed.
- Traveled with the Secretary to local and national events to successfully oversee planning and serve as an intermediary for meetings and events.

Scheduler/Aide

Jeff Sessions for United States Senate, 2020

November 2019 - July 2020, Alabama

- Worked directly with Senator Jeff Sessions by managing fundraising phone calls, creating weekly campaign schedules, and assisting in the organization of media interviews.
- Traveled with the Senator during events and helped with the management of crowds and photography for social media.
- Organized amongst field, press, and fundraising staff to ensure an efficient and successful daily campaign schedule.

COMMUNITY AND ACADEMIC INVOLVEMENT

Director at Ambassador's Foundation 501c3 Nonprofit (Current)

- Lead organization and design yearly strategy plan that includes activities of creating backpacks for hundreds of students, baby showers for forty families of active duty military, and more.

Graduate Communications Assistant at the Davenport Institute for Public Engagement and Civic Leadership (2021 - 2022)

- Led the social media team by generating weekly schedules for content creation. Facilitated a diverse array of posts, ranging from news pieces to video and image headlines and he helped increase webpage engagement by broadcasting the Davenport Institute vision to state and local leaders.

Chief of Staff for the University of Alabama in Huntsville Student Government (2018 - 2019)

- Presented bills, oversaw committee meetings, managed school elections, rules of debate, and oversaw any impeachment charges.
- Managed the entire executive cabinet and coordinated directly with the President to oversee operation of the student government.

Head Ambassador for the University of Alabama in Huntsville Honors College (2018 - 2019)

- Organized events and managed the Honors College Ambassador students. Coordinated directly with the staff and students, conducting over thirty student interviews and setting up agendas for future meetings and recruiting days.

EDUCATION

Master in Public Policy

Minor in International Relations and National Security • Pepperdine University • Malibu, CA • December 2022

Double Bachelor in History and Political Science

The University of Alabama in Huntsville • Huntsville, AL • 2019
