

DEVIN CARDONA

Designer + Developer

CONTACT

Simi Valley, CA
(818) 631-1365
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PORTFOLIO




devincardona.com

SKILLS

User Interface
WordPress
Email
Frontend Development
Websites & Apps
Video Editing
Logos & Branding
Image Composition
Marketing Collateral
Social Media
Illustration
Icons & Line Art
Apparel
Prototyping
QA/QC
Database & DNS Management
Familiar w/ PHP & SQL
Familiar w/ modern AI tools

EDU + CERTS

Moorpark College, Moorpark, CA
Associate Degree
Multimedia Design / General

-  HTML5 Certified
-  CSS3 Certified
-  WordPress Certified

TOOLS + TECH



EXPERIENCE

Contract Frontend Developer | Creative Circle

May 2023 - Present

Responsible for email and landing page development. I successfully transitioned email templates and LO flows from SFMC to the Sailthru platform, and I implemented a new email design system using the Zephyr templating language. Additionally, I update dynamic content via Sailthru's API calls. My tech and tools expertise includes SailThru; Klaviyo; Salesforce; Stripo; Braze; Adobe Experience Manager; MagnetMail; VS Code; Jira; Adobe CC; Figma; Sketch; Microsoft 365. I have worked with clients such as American Express, Hearst Communications, and Douglas Shaw & Associates.

Digital Designer & Frontend Developer | Gladstein, Neandross, & Associates

Feb 2022 - May 2023

My primary responsibilities were prototyping and developing email designs and web applications, and I ensure all designs meet ADA compliance standards. In addition to coding emails for deployment through Oracle Eloqua, I take charge of maintaining websites using WordPress and Drupal platforms. Additionally, I crafted engaging digital assets such as fact sheets, emails, brochures, infographics, and social graphics for both internal and client projects. I'm proud of my contributions to supporting the premier Clean Transportation Expo (ACT Expo) and increasing registration by 20%. Some of the notable clients I've served include SoCal Edison, Volvo, Daimler Truck; Hyliion, California Energy Commission, CNGVP.

Contract Digital Designer & Frontend Developer | 24Seven, Inc.

Sep 2018 - Jan 2022

My responsibilities included creating development briefs, managing project workflow, and handling email, landing page, and paywall design and development. I also managed GA tracking codes for email implementation and designed, built, and managed websites on the WordPress platform. Some of the tools used included Zephr Journey Manager, WordPress, Proprietary PHP email builder, Adobe CC, VS Code, Figma, GitHub, AWS, Asana, and Jira. Clients I've had the privilege to work with include Tribune Publishing, Energy Service Providers, Golden State Wealth Management, Merit Hill Capital, Arimathea, Stella Nova.

Digital Designer & Frontend Developer | EEG Info, Inc.

Aug 2014 - Jan 2023

My core responsibilities involved designing, building, and managing Premier Member websites on the WordPress platform. In addition to digital and print marketing, I've designed and implemented UI for online platforms and Cygnet Neurofeedback Software, along with conducting video editing and animation. My involvement in the biggest Neurofeedback Conference in North America has been significant, providing full marketing assets and updating the Cygnet Neurofeedback Software UI with new frequency levels. My tech toolkit includes Adobe CC, WordPress, WooCommerce, Hubspot, MailChimp, GitHub, Jenkins, AWS, and Vimeo.

Digital Designer & Frontend Developer | Foreign Trade Corp.

Sep 2012 - July 2014

My main focus was designing product packaging options for retail and e-commerce, trade shows, and POS displays. With meticulous attention to detail, I also excelled in retouching and color-correcting a high volume of product images, and preparing files for print production. My role extended to developing websites for in-house brands and creating HTML-based email marketing campaigns deployed with Constant Contact. Throughout my tenure, I skillfully utilized Adobe CC, Magento, and Microsoft 365. Brands I've had the privilege to work on include Technocel, TYLT, Jellyfish, and Random Order.