

CAMILLE ANDERS

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WORK EXPERIENCE

OFFICE OF SENATOR TOMMY TUBERVILLE

Press Assistant

Washington, DC
January 2024 – Present

- Assist the Communications Team with daily press requests such as:
 - Draft press releases and media advisories
 - Gather talking points for the Senator's interviews and speeches
 - Transcribe interviews, schedule media hits (TV/print/radio)
 - Liaison between reporters and the office
 - Photograph the Senator's daily meetings, events, media hits, etc.

Staff Assistant

May 2023 – December 2023

- Managed daily front office operations such as:
 - Field constituent calls, monitor constituent correspondence, lead Capitol tours, process Capitol flag requests
 - Train and supervise interns in front office procedures, schedule intern activities
- Author form letters approved by Senator Tuberville sent to constituents daily; focus on military nominations, veterans' affairs, border policy, civic engagement, constituent events and awards, etc.

PILATES ON THE PLAINS

Social Media Manager

Auburn, AL
July 2023 – Present

- Increased overall account engagement by 129% in the last 90 days
- Curate and develop video and photography content for all media accounts
- Draft and publish content calendars, graphics, videos, and captions
- Promote partnerships with local small businesses to connect community members with local entrepreneurs

THE WAR EAGLE GIRLS AND PLAINSMEN

War Eagle Girl

Auburn, AL
March 2022 – March 2023

- Official hosts and hostesses of Auburn University
- Produced and created content for the group's platforms by managing social media accounts and all marketing materials
- Represented Auburn to faculty, students, administrators, and the community
- Served with the Office of the President in conjunction with the Auburn Athletic Department and Auburn Alumni Association

MISS HOMECOMING AND MISS AUBURN CAMPAIGN

Marketing Director

Auburn, AL
September 2022, February 2023

- Coordinated and created content through social media strategies throughout the campaign season
- Presented candidate's platform at speaking engagements across campus
- Delegated tasks to create efficiency amongst the communication and marketing team
- Produced 30 posts, wrote two speeches, engaged with 5,000 Auburn University students, faculty, and alumni

THE OAKS AGENCY

Executive Director of Account and Outreach

Auburn, AL
January 2022 – January 2023

- Monitored activities across nine accounts and assigned members to appropriate clients
- Spearheaded the writing of the case study enabling The Oaks Agency to receive national PRSA affiliation
- Pitched to prospective clients through proposals to small businesses, on-campus organizations, and non-profit organizations

Account Manager

August 2021 – December 2021

- Managed the Auburn School of Communication and Journalism's public relations by:
 - Drafted press releases, media pitches, and opinion pieces and maintained a content calendar
 - Liaison between The Oaks Agency and the School of Communication and Journalism

SARAH JANE LEVINE FOR AUBURN CITY COUNCIL

Campaign Volunteer

Auburn, AL
August 2022

- Engaged community members through discussion about Levine's platform
- Spoke with nearly 100 Auburn citizens per day about Levine's goals for the community

LEADERSHIP INTERN

Pine Cove Ridge

Columbus, TX
May – August 2022

- Oversaw roughly 150 peers throughout the summer
- Weekly coordination and creation of programmatic events and timelines
- Daily speaking and teaching engagements

EDUCATION

AUBURN UNIVERSITY

Bachelor of Arts in Public Relations | Marketing Minor

Auburn, AL
May 2022

- **GPA:** 3.88
- Summa Cum Laude Honors, Lambda Pi Eta Honor Society, Dean's List recipient 2020-2022, Chi Omega member

SKILLS AND CERTIFICATIONS

- Civitas Fellowship – Center of Public Justice
- IRB #2 Social and Behavioral Emphasis – AU Personnel
- HubSpot Academy: Social Media Marketing, Content Marketing
- Google: Google Ads Search, Google Analytics
- Basic Adobe Creative Suite skills