

# MOURAD HASBAOUI

Corpus Christi, TX 78416  
3614293170 - mhasbaoui@yahoo.com

## PROFESSIONAL SUMMARY

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Innovative and results-driven political campaign strategist with a demonstrated history of developing and executing campaign strategies for candidates. Proficient in leveraging data-driven insights, cutting-edge technology, and grassroots organizing to drive electoral success. Skilled communicator with a talent for crafting compelling messages and building strategic partnerships. Experienced in managing high-stakes campaigns across diverse political landscapes.

## SKILLS

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<b>Political Communication</b>	<b>Political Strategy and Consulting</b>
<b>Coalition building</b>	<b>Government relations</b>
<b>Issue Advocacy</b>	<b>Grassroots Organizing</b>
<b>Campaign Management</b>	<b>National Security Policy Analysis</b>
<b>Interpersonal Communication</b>	<b>Public Speaking</b>
<b>Middle East and North Africa Politics</b>	<b>International Relations</b>
<b>Global Affairs</b>	<b>U.S Foreign Policy</b>

## WORK HISTORY

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10/2023 to 03/2024

### **Political Consultant**

#### **Elect Kristi Britt For District Attorney 2024 – Corpus Christi, TX**

- Advised clients on crisis management techniques during high-stakes situations, mitigating potential damage to their reputations or campaigns.
- Identified, researched and tracked legislative issues relevant to current public issues.
- Coordinated polling operations during election periods, providing invaluable real-time insights into voter sentiment that informed tactical decisions.
- Strengthened relationships with key stakeholders by organizing and executing successful events and meetings.
- Developed relationships with community partners to create new opportunities for collaboration and support.
- Assisted in crafting persuasive policy positions that resonated with wide range of constituents.
- Increased event attendance through targeted outreach efforts and strategic marketing initiatives.
- Enhanced client satisfaction by providing exceptional customer service in responding to inquiries and resolving concerns.
- Assisted in crafting persuasive policy positions that resonated with wide range of

constituents.

- Enhanced client satisfaction through thorough research, analysis, and strategic planning for political campaigns.
- Increased voter engagement by developing targeted political messaging and campaign strategies.

12/2021 to 09/2022 **Regional Director**

**Texans For Greg Abbott** – Corpus Christi, TX

- Attended weekly meetings to discuss and optimize strategies.
- Established strong partnerships with industry stakeholders, enhancing company's reputation and creating mutually beneficial collaborations.
- Promoted campaign by giving exciting and dynamic presentations to voters.
- Designed and executed voter outreach strategies.
- Recruiting, training, and guiding volunteers and canvassers to engage with voters.
- Training volunteers and canvassers in campaign applications and software such as Advantage CRM, Victory CRM, Red Dialer, and Call Hub.
- Coordinated and cooperate with community stakeholders, volunteers, and local grassroots.
- Oversaw field activities which including voter registration, volunteer recruitment and voter engagement.
- Interacted with and educated registered voters in Corpus Christi area to promote campaign.

11/2017 to 12/2021 **Sale Consultant**

**AutoNation Chevrolet North Corpus Christi** – Corpus Christi

- Advised clients on appropriate product selections based on their unique needs, ensuring optimal satisfaction levels upon purchase.
- Used consultative sales techniques to understand customer needs and recommend relevant products and services.
- Provided sales and customer service assistance to walk-in traffic
- Developed long-lasting client relationships by consistently exceeding expectations with exceptional service.
- Followed up with existing customers to provide additional support and address concerns.
- Boosted customer satisfaction by providing personalized consultations and tailored product recommendations.
- Generated increased sales revenue through effective lead generation and follow-up efforts.
- Stayed knowledgeable on latest innovations and technological advancements through continuous training.
- Maintained sense of urgency in answering customer questions and requests through email or voice messaging.
- Strengthened brand reputation by delivering superior customer experiences that fostered loyalty and repeat business.

08/2008 to 10/2017 **Sales Associate**

## **Conn's Home Plus – Corpus Christi, TX**

- Built relationships with customers to encourage repeat business.
- Managed returns, exchanges and refunds in accordance with store policy.
- Answered customer questions about sizing, accessories, and merchandise care.
- Implemented up-selling strategies, encompassing recommendation of accessories and complementary purchases.
- Boosted customer satisfaction levels through exceptional service, addressing concerns promptly, and providing a welcoming store environment.
- Solved customer challenges by offering relevant products and services.
- Educated clients on current promotional offerings and products using persuasive selling tactics.
- Assisted in the development and implementation of marketing initiatives to promote store events and special promotions.
- Answered customer questions about products and services, helped locate merchandise, and promoted key items.
- Built customer loyalty and retention by delivering excellent shopping experiences.
- Developed strong rapport with customers and created positive impression of business.
- Maintained customer satisfaction while handling product returns quickly and professionally

## **EDUCATION**

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Expected in 05/2026 **Master of Arts: Political Science**  
**Sam Houston State University - Huntsville, TX**

12/2023 **Bachelor of Science: Political Science**  
**University of Houston - Victoria - Victoria, TX**

12/2019 **Associate of Arts: Political Science**  
**Delmar College - Corpus Christi, TX**

12/2019 **Associate of Arts: Criminal Justice**  
**Delmar College - Corpus Christi, TX**

## **AFFILIATIONS**

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- Member of Board of Trustees of the World Affairs Council of South Texas
- Member of the Sister City Committee in Corpus Christi City Council.
- Co-Founder and Treasurer at the Association for Future Advocates, Leaders, and Lawyers at the University of Houston-Victoria.

## **LANGUAGES**

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**Arabic**

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Native or Bilingual

**French**

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Native or Bilingual

**English**



Native or Bilingual