

Bridget O'Neal

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Relevant Experience

Hillsdale College - Hillsdale, MI

May 2022-Present

Associate Coordinator of Media Relations and Communications

- Oversee the drafting and editing of more than 250 press releases and media advisories, which are distributed to local and national media contacts via Muck Rack
- Compose talking points, tailoring them to the college's specific needs and addressing different crises and perceived crisis communications threats
- Draft more than 50 newsletters using Mailchimp and HubSpot on topics such as upcoming events and Hillsdale in the Media
- Monitor media coverage of Hillsdale College
- Strategize and develop rapid responses to published articles and media mentions of Hillsdale College

Media Research Center - Reston, VA

May 2021-August 2021

News Analysis Intern

- Wrote and published more than 30 blogs to the MRC's NewBusters.org, including pieces cited by Fox News and the Washington Times
- Researched media coverage of political events and topics

National Republican Congressional Committee - Washington, D.C.

February 2021- May 2021

Political Intern (Remote)

- Composed information briefs for the NRCC's chairman with election history, campaign finance data, and biographical information on incumbent Congressmen
- Researched more than 250 campaign vendors to compile data about total contributions, vendor principals, and vendor functions
- Monitored and recorded campaign finance data using the Federal Election Commission's website

Steve Chabot for Congress - Cincinnati, OH

May 2020-November 2020

Campaign Intern (Remote)

- Conducted research projects to improve the campaign's understanding of voter demographics and policy issues
- Promoted the campaign's platform through daily phone calls with voters and social media postings

Hillsdale College - Hillsdale, MI

January 2020-May 2022

Student Ambassador

- Assist the admissions department with recruiting strong applicants to Hillsdale College, yielding an acceptance rate of 23%
- Conduct weekly tours for prospective students and families
- Communicate the purpose of a liberal arts education and Hillsdale's mission to prospective families

Education

Hillsdale College - Hillsdale, MI

May 2022

- Bachelor of Arts: Politics
- Deans' List
- Cum Laude

