TAYLOR MARTINEZ SAN DIEGO, CALIFORNIA

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EDUCATION

MIAMI UNIVERSITY, OXFORD, OH, 2009 – 2013 Bachelor of Arts in Political Science

FARMER SCHOOL OF BUSINESS, OXFORD, OH, 2013 – 2014 Minor in Entrepreneurship

POLITICAL & GOVERNMENT AFFAIRS EXPERIENCE

PSQ HOLDINGS, INC. (PUBLICSQUARE APP), RANCHO SANTA FE, CA Director of Research, Fall 2021 – Spring 2022

- Developed an in-app, location-based nationwide database of political civic data for users
- Directed grassroots research through the recruitment and management of a research team
- Coordinated the administration and visual presentation of research data with user experience designers, product engineers, and app developers

Director of Special Projects, Spring 2022 - Spring 2023

- Executed contracting for an asset acquisition of a startup technology
- Administered the formation of a sister organization and 501(c)(3) nonprofit
- Assisted in the coordination of media partnerships, strategies, and copywriting
- Planned sponsorships and team participation in national trade show sponsorship events
- Conducted research and analysis of niche industries that successfully led to sourcing, contracting, and negotiating of a brand spinoff product

RICHARD BAILEY CAMPAIGNS, CORONADO, CA

Volunteer Coordinator, Fall 2021, Spring 2023

 Managed volunteer programming and assisted with fundraising events for Congressional and Supervisorial campaigns

OFFICE OF SUPERVISOR DIANNE JACOB, 2ND DISTRICT, COUNTY OF SAN DIEGO, CA Policy Advisor, Spring 2016 - Winter 2021

- Represented the Supervisor in public speaking and community relations
- Authored legislative policy for affordable housing, homelessness, and backcountry ag-tourism
- Coordinated outreach events for unincorporated communities with public, private, and nonprofit stakeholders
- Briefed the Supervisor on policy related to health, housing, environmental health, air pollution, military/ veterans, animal services, and utility entities

Field Representative, Spring 2015 - Spring 2016

- Publicly represented the Supervisor district-wide throughout 5 cities, 43 communities, and 11 Indian reservations over the course of a successful election cycle