

John Mason Long

Address Suwanee, GA 30024

Phone (404) 901-3402

E-mail john@independentactionadvisors.com

Highly experienced Political Operative with extensive grassroots organizing experience, skilled in evaluating and comprehending community dynamics to develop impactful campaign strategies. Acknowledged for a successful history of leading and expanding organizations. Demonstrates exceptional public speaking and communication skills to effectively engage diverse audiences and unite them toward common goals. Proficient in strategic planning, financial management, and team development, possessing a special talent for mobilizing communities and creating cohesive action plans to achieve collective aspirations.

Work History

**2023-03 -
Current**

Executive Director

Confidential Independent Expenditure Committee, Athens, GA

- Developed and executed comprehensive campaign strategies to support county-level elections across the state.
- Managed and allocated a budget effectively to ensure the success of committee activities.
- Coordinated and directed campaign activities, including advertising, direct mail, and digital outreach.
- Ensured strict compliance with all campaign finance laws and reporting requirements at the county and state levels.
- Built and maintained relationships with key political stakeholders and local community leaders.
- Conducted post-election assessments to evaluate campaign performance and identify areas for improvement.

**2023-02 - 2023-
06**

Senior Advisor

Josh McKoon For Georgia Republican Party Chairman, Atlanta, GA

- Strategic Advisor: Offer expert guidance and counsel to the candidate, aligning campaign decisions with the overarching vision and objectives for the state party.
- Coalition Building: Proactively identify and cultivate alliances with key stakeholders, influential figures, and organizations to expand the candidate's support network and enhance visibility.

**2022-08 - 2023-
05**

Chief of Staff/Executive Assistant

Hall Booth Smith, Alpharetta, GA

- Served as Executive Assistant/Chief of Staff to Jake Evans, a prominent attorney at Hall Booth Smith, a prestigious law firm.
- Facilitated seamless communication between Jake Evans and clients, ensuring prompt and professional service delivery.
- Built strong client relationships, earning trust and loyalty through attentive client management.
- Assisted in legal document preparation and coordination, enhancing overall practice efficiency and accuracy.
- Conducted extensive legal research, providing valuable insights to contribute to the success of Jake Evans's cases.
- Collaborated with the marketing team to enhance the firm's visibility, fostering the growth of Jake Evans's law practice.
- Ensured utmost confidentiality and integrity when handling sensitive information.

**2021-12 - 2022-
06**

Campaign Manager

Jake Evans For Congress, Roswell, GA

- Experience in managing a US congressional contest in a target flip district.
- Successfully assisted a first-time candidate to secure second place in a runoff election among nine other contenders.
- Managed a substantial budget of 1.5 million dollars during the campaign.
- Led and supervised a team of nine staff members throughout the campaign.
- Established and defined campaign roles, ensuring all positions were filled efficiently.
- Skillfully negotiated vendor contracts and maintained strong relationships with them.
- Organized and executed various events involving public and private donors.
- Effectively oversaw teams of volunteers and assessed the impact of their efforts in different areas.
- Collaborated with traditional media outlets to secure coverage of key campaign events.

**2021-01 - 2021-
03**

Chief of Staff / Legislative Director

State Senator Clint Dixon , Atlanta, GA

- Aided Senator in fulfilling legislative duties by attending committee meetings and engaging in strategic consultations on legislative matters.
- Collaborated closely with Senators, Capitol staff, and lobbyists, participating in high-level legislative briefings with Governors' Senior Policy Staff.
- Demonstrated a commitment to constituent outreach by disseminating pertinent government actions and programs through newsletters, personal appearances at town meetings, and individual meetings.

- Conducted extensive research, gathering information from various sources, and delivering comprehensive presentations.

2019-05 - 2020-11

Political Director

Dr. Rich McCormick For Congress, Suwanee, GA

- Directed and oversaw grassroots operations, taking a hands-on approach to supervise interns for efficient campaign execution.
- Devised and effectively implemented Get Out the Vote (GOTV) initiatives, contributing to increased voter engagement and turnout.
- Provided indispensable support and coordination as the immediate assistant to the Campaign Manager.

2026 - Anticipated Graduation

Bachelor of Science: Political Science

Part Time- University of North Georgia - Dahlonega, GA

2016-08 - 2018-05

High School Diploma

North Gwinnett High School - Suwanee, GA

Skills

Microsoft Excel	Quickbooks	Microsoft Access
Microsoft Power BI	Adobe Illustrator	Adobe Photoshop