Benjamin Yiu

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Education

Dataquest Bootcamp   **2023 - Present**
Data Science Student

- Gained foundational data analytics skills through 200+ hours of workshops using industry tools such as Excel, Tableau, Google Analytics, and SQL.
- Conducted quality assurance of datasets using Excel and employed visualization tools like Tableau in a group-led data project on the impact of COVID-19 on crime rates in NYC.

City College of New York   **September 2021**
Bachelor's of Arts in Business Administration and Management | 3.4 GPA Cum Laude

Relevant Coursework: Statistics and Econometrics

- Utilized World Trade Organization data to showcase the correlation between countries relying on primary commodities and their civic development.
- Analyzed high-volume stocks over four months in a team, calculating parameters like liquidity, risk, growth, efficiency, leverage, and performance.

Work Experience

Ministerio de Educación, Formación Profesional y Deportes   **2023 - Present**
English Language Teacher   **Benidorm, Spain**
- Conducted daily lessons for 20+ students, consistently improving average test scores by 5% per exam quarter.

Maximus Inc.   **2022 – 2022**
Data Entry Clerk/CSR   **Remote, CA**
- Managed 60+ daily consumer inquiries, maintaining a 95% customer satisfaction rating.
- Tracked and documented 30+ inquiries per day, using Microsoft Excel, creating weekly reports with effective data visualizations to identify weak spots and optimize CSR strategies.

Bright Network   **2020 - 2020**
Business, Operations, & Marketing Intern   **Remote, UK**
- Evaluated and monitored 5 marketing projects.
- Designed a new process for working teams to capture requirements, prioritize, scope, and schedule marketing projects.
- Implemented automation for pending and delivered marketing email campaigns.

Certifications and Skills

Certificates

- **Google Analytics Individual Qualification**   **Issued Apr 2022**
- **Dataquest.io SQL Fundamentals Path**   **Issued Feb 2024**
- **Dataquest.io Intro Python for Data Science**   **Issued Feb 2024**

Technical Skills: SQL, Microsoft Office Suite (Excel, PowerPoint, Word), Tableau, Adobe Analytics, Power BI
Languages: Fluent English and Chinese, Spanish and Italian at a B1 level