Robert D. Garrison

509-531-3908 | robert.garrison83@gmail.com | Kennewick, WA

Summary

Results-driven and qualified political scientist with 10+ years of experience in governmental affairs and developing and implementing successful campaign strategies. Adept at establishing strategic relationships with policymakers and government officials to achieve desired campaign results and maximize outcomes. Highly competent in collaborating with teams on projects, problem resolutions, and enhancing brand awareness.

Experience

Ignite Foundation LLC | Kennewick, WA Political Director | 05/2021 - Present

- Provided strategic planning updates and problem resolutions through bi-weekly conference calls with relevant stakeholders improving collaboration and decision-making
- Increased brand awareness by devising and executing campaign strategies resulting in increased client visibility and engagement
- Contributed to improved collaboration, decision-making, project communication, & alignment through bi-weekly one-hour conference calls covering strategic planning updates & problem-solving discussions
- Devised & executed brand awareness campaign strategy, enhancing client visibility & engagement.
- Boosted client interactions by enhancing engagement through weekly campaign scheduling utilizing the Microsoft Word platform
- Improved tutorial effectiveness by drafting concise reports using Microsoft Word for political campaign tutorial videos.

Employment Gap | Kennewick, WA. Robert Garrison | 09/2019 - 05/2021

I experienced an employment gap due to the coronavirus pandemic

Benton County Republican Party | Kennewick, WA Volunteer Work | 01/2018 - 09/2019

- Analyzed & outlined Benton County GOP's stance on current legislation using legislative research databases & survey data tools, boosting constituent support
- · Identified & extracted phone numbers of 100+ citizens from the National voter database
- Accelerated data processing in Microsoft Excel, resulting in heightened citizen engagement & enhanced community participation

Employment Gap | Kennewick, WA Robert Garrison | 12/2014 - 01/2018

I am disabled and use a wheelchair. After graduating in 2013, I helped take care of my grandmother. When she died in August 2015, was uncertain of my role in the political landscape during the 2016 presidential election.

Congressional Campaign | Kennewick, WA Volunteer Work | 08/2014 - 11/2014

- Conducted 100 weekly telephone surveys using Microsoft Word & Microsoft Excel software tools to interview voters on candidate preferences & political party identification
- published a letter to the editor, raising awareness of policy positions & demonstrating strong writing & communication skills
- Influenced strategic direction & decision-making with key insights gained through opposition research, guiding campaign messaging & shaping public opinion on critical issues

Skills

Time management, Communication skills, Political Camapign Management, Strategic Planning, Strategy Development, Research, Policy Development, Crisis Management, Public Relations, Public Speaking

Education

American Public University | Charles Town, WV

Political Science | 08/2013

Masters degree with a concentration in American Politics & Government

Links

https://www.linkedin.com/in/robert-garrison-76545b79/