

Eric Brown

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Objective

I'm currently looking for a position in Public Relations and Marketing where I can gain knowledge and grow within a company.

Education

May 2022

Bachelor of Arts in Communication

Virginia Tech – Blacksburg, Virginia

GPA: 3.10

Major: Public Relations | Minor: Organizational Leadership

Experience

National Media Research, Planning & Placement | Media Assistant/Digital Coordinator

Alexandria, Virginia

June 2022 – January 2023

- Collaborated closely with the media buying team to execute effective media political campaigns, ensuring the timely and accurate delivery of advertising materials to various media outlets.
- Assisted in media research and analysis, helping to identify target demographics and optimize media placement strategies.
- Worked closely with our creative teams to ensure that our ad materials were delivered on time and met the required specifications to be aired on television.

Automation Creations INC. | Marketing/Videography Internship

Blacksburg, Virginia

October 2021 – May 2022

- Gained proficiency in post-production editing software, adding effects, music, and graphics to enhance video content.
- Contributed videography and marketing support for events and initiatives, honing skills and gaining experience in real-world settings.

Skills & abilities

- Management
- Problem solving
- Communication
- Advertising
- Marketing Campaign
- Product Campaign
- Product Awareness
- Brand Awareness
- Marketing

- Media Relations
- Public Relations
- Community Relations
- French (Basic)
- Spanish (Basic)

EXTRACURRICULARS

Reading, Sports, Art, and Researching