

Matthew J. Nelko

Pittsburgh, Pennsylvania ♦ New York, New York ♦ (212) 729 4621 ♦ matt@mattnelko.com

Award-winning storyteller and media executive setting industry standards for more than 30 years.

CORE COMPETENCIES

Crisis Communications
Crisis Management
Strategic Orientation
Problem Solving
Collaboration
Change Leadership
Team Leadership
Organizational Development
Staff Development
Client Impact

KEY STRENGTHS

Deadline Orientation
High-Pressure Performance
Creativity
Negotiation
Resourcefulness
Vision

AWARDS

Daytime Emmy Award

ABC Good Morning America

WGA Award (nominations) ABC News
Peabody Awards CBS News
Murrow Awards CBS News, ABC News
Associated Press: KDKA Radio
Golden Quill: KDKA Radio

CAREER HIGHLIGHTS

Executive Producer (acting) – CBS News *Up to the Minute*

Senior Producer (freelance) – ABC News Special Events

Coordinating Broadcast Producer – CBS News *Up to the Minute*

Broadcast Producer – ABC *World News Now*, *America This Morning*

Writer/Head Writer – ABC *World News Tonight*, *Nightline*

News Anchor – Sirius Satellite Radio, Air America Radio

News Reporter – CNN Radio, NBC Radio, Associated Press Radio

Board of Directors – WGA/East, New York Financial Writers' Association

INDUSTRIAL SUMMARY

- + Award-winning writing and storytelling at the highest levels of the television news industry, including such globally-recognized broadcasts as ABC *World News with Diane Sawyer*, *Good Morning America*, *Nightline*, and the *CBS Evening News with Dan Rather*.
- + Wrote, edited, produced, and/or anchored more than **40,000** news broadcasts since 1988, reaching a global audience across all seven continents and two space stations.
- + Revamped CBS' 60-minute overnight news broadcast, *Up to the Minute*, with new segments, a fresh focus, and a smoother continuity, resulting in significantly higher ratings and revenue.
- + Created and implemented a new system for ABC News' digital channel that greatly streamlined the programming of the master control system.
- + Streamlined the writing and production of ABC News Digital Special Reports for **Apple TV**.
- + Retooled CBS Radio/News' outdated syndicated audio feed service, dramatically increasing product volume by **300%**, improving quality, story flow, variety, and accuracy, and attracting new affiliates away from competing networks.
- + Radio Broadcast Producer for **Pittsburgh Pirates Baseball** and **Penguins Hockey**.
- + Negotiated five national contracts for the **Writers Guild of America** with **CBS** and **ABC**.
- + Member, Board of Directors of the **Writers Guild of America, East** (1997-2005, 2016-present).
- + President, Board of Trustees of the **New York Financial Writers' Association**.
- + Panelist for the **National Academy of Television Arts and Sciences'** Emmy Awards.

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PROFESSIONAL HIGHLIGHTS

Nelko Media Strategy – New York & Pittsburgh

2008-Present

International clientele ranges from individuals, nonprofits, educational, and governmental institutions to corporations. Services include news consulting, media training, on-camera coaching, public speaking, strategic messaging, branded storytelling, and crisis communications.

ABC News – New York & Pittsburgh

2010-Present (freelance)

- + Broadcast Producer, *World News Now*, *America This Morning*
- + Senior Producer, *Special Events*
- + Head Writer and Writer, *World News Tonight*, *World News Tonight with David Muir*, *World News with Diane Sawyer*
- + Writer and Producer, *Good Morning America*
- + Writer, *Nightline*
- + Writer and Line Producer, *ABC News Digital* and ABC News Digital reports on *Apple TV*

CBS News – New York, New York

1995-2010 (staff and freelance)

- + Executive Producer (Acting), *CBS News Up to the Minute*
- + Coordinating Broadcast Producer, *CBS News Up to the Minute*
- + Writer and Producer, *CBS Evening News with Dan Rather*, *CBS Evening News with Katie Couric*, *The Early Show*, *CBS Morning News*
- + Copy Editor, *The Saturday Early Show*
- + Closed-circuit feed anchor, writer, and producer, *CBS News/Radio*

NATIONAL ANCHORING AND REPORTING (FREELANCE)

Air America Radio **Sirius Satellite Radio** **NBC Radio News** **CNN Radio**
Associated Press Network Radio **Radio of Ireland**

EDUCATION

University of Pittsburgh – Pittsburgh, Pennsylvania

Bachelor of Arts – English Writing / Economics / Political Science

AFFILIATIONS

Writers Guild of America, East (Board of Directors)
New York Financial Writers' Association (President, Board of Trustees)
Pittsburgh Advertising Federation
The Advertising Club of New York
Radio-Television News Directors Association
International Association of Business Communicators
International Brotherhood of Electrical Workers (IBEW)