

Jacob G. Blum

10934 Highland Rd
Bloomington, MN 55438

612-978-0990
jake.g.blum@gmail.com

EDUCATION

University of North Dakota (UND)
Political Science, Criminal Justice 2012-2016

WORK EXPERIENCE

National Political Director & Public Relations Manager -- promoted Feb 2023 - present
Communications & Business Development Strategist – Oct 2019- Feb 2023

Primacy Strategy Group, St. Paul MN

- Oversee the firm's MN Government Relations Practice Area and political action committees (PACs). Assist multistate team in management of initiatives in MN, ND, SD, and MT. Experienced in working on a bipartisan and bicameral basis to achieve results
- Develop political giving strategy, annual PAC recommendations, deployment of resources and manage compliance
- Manage subcontractor lobbyists for numerous government relations and business-to-business client accounts
- Lead diverse portfolio of client accounts and deliver results in high-pressure environment
- Develop media and public relations strategies for clients including organizing over 50 successful press events throughout the country
- Implement overall public relations strategy, client communications and e-blast updates
- Trade association management and high-level events, conventions work

Member of North Dakota House of Representatives – 2016 – 2019

House District 42, Grand Forks, ND

- Represented the heart of the state's third largest municipality house district in ND – including the University of North Dakota – to advocate for constituent interests
- Supported funding reform and enacted policy changes
- Contributed to passage of landmark legislation to improve the lives of North Dakota citizens
- Forged relationships with colleagues in the House and Senate, cabinet officials and business leaders

Deputy Communications Director– Mar – Nov 2018

Cramer for Senate, Bismarck ND

- Prepared and distributed press releases, aggressively pursued earned media and managed inquiries, in an intense, nationally spotlighted campaign.
- Implemented organic social media strategy on all campaign social media channels
- Maintained website content for all digital assets, releases, videos

Field Director– Oct – Mar 2018

Congressional Leadership Fund, Cedar Rapids, IA

- Directed all field operations within the state, targeting Iowa's First Congressional District.

ORGANIZATIONS

- **Member** – 2023 - present
Knights of Columbus Council #4374, St. Paul, MN
- **Volunteer** – 2016-2018
Meals on Wheels, Grand Forks, ND
- **Government Affairs Commissioner** – 2015
University of North Dakota Student Government UND, Grand Forks, ND
- **Correspondent** – 2014; **Member** – 2013-2017
Sigma Alpha Epsilon (SAE) Fraternity, University of North Dakota, Grand Forks, ND
- **Secretary** -- 2013 - 2016
University of North Dakota College Republicans, Grand Forks, ND

REFERENCES

Kurt Zellers, CEO, Minnesota Business Partnership

Leads Minnesota's premier business trade association, representing the state's top 100 largest employers and CEOs.

Phone: 612-889-4485

Email: Kurt.Zellers@MNBPN.com

Robert C. Lauf, Director of Programming & Partnerships, Theodore Roosevelt Presidential Library

Phone: 701-261-8235

Email: robbie.lauf@gmail.com

Scott Meyer, North Dakota State Senator (District 18), & Engagement Director, Grand Sky Aviation Park

Phone: 218-791-7655

Email: Smeyer@grandskynd.com