

SARAH WILLIAMS

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EDUCATION

GEORGE WASHINGTON UNIVERSITY

Graduate School of Political Management

Honors: Pi Sigma Alpha

WASHINGTON, D.C.

M.P.S. in Political Management, *Expected August 2024*

THE CATHOLIC UNIVERSITY OF AMERICA

Major in American Politics, Minor in History

Honors: Cum Laude, Dean's List, Phi Alpha Theta, Pi Sigma Alpha

WASHINGTON, D.C.

B.A. in Politics, **January 2018**

EXPERIENCE

AMERICAN BANKERS ASSOCIATION

Senior Manager, Voter Education

WASHINGTON, D.C.

August 2022 – Present

- Manages multi-million-dollar, issue advocacy expenditure efforts to elevate the voice of the banking industry and its champions in Congress on the national stage.
- Leads the creation and development of campaign strategy, fundraising plans, promotional and educational materials to grow reach of program, including coordinating candidate research and public polling on key industry issues.
- Manages multiple outside vendor relationships to ensure flawless development and execution of public campaigns.
- Works with counsel to ensure compliance with FEC and IRS legal requirements, including federal lobbying training.
- Directs and disseminates communications on relevant political updates to all key internal and external stakeholders.
- Oversees logistics and provides support for a 10-member CEO-level advisory council.

Associate, Political Programs

April 2021 – August 2022

- Developed and disseminated overall department communication on BankPac and Voter Education fundraising progress throughout the organization and with outside stakeholders.
- Supported daily management of ABA BankPac and provided strategic inputs on how to increase participation among key ABA stakeholders and 50 affiliated state associations.
- Reported on latest election developments to aid in targeting decisions for the Voter Education program efforts in 2022.

DDC PUBLIC AFFAIRS

Senior Associate

WASHINGTON, D.C.

January 2019 – March 2021

- Served as the account lead for 14 accounts, while functioning as the main support for 5 additional accounts including 4 complex, full-scale grassroots and field campaigns.
- Executed project management to deliver high-quality, strategic client deliverables for PAC and advocacy efforts.
- Collaborated on strategic efforts to direct clients on how to increase the impact of their advocacy and PAC programs.

FIREHOUSE STRATEGIES

Associate

WASHINGTON, D.C.

April 2018 – January 2019

- Generated press material on behalf of clients, drafted and edited opinion pieces, and managed and reported on progress of grassroots campaigns and media outputs to promote client agenda on farm related trade issues.
- Managed official social media platforms and updated website content using WordPress platform.
- Performed administrative duties such as managing schedules for senior staff and drafting meeting memoranda.

HERITAGE FOUNDATION, Edwin Meese III Center for Legal and Judicial Studies

Legal Policy Intern

WASHINGTON, D.C.

January 2018 – April 2018

- Drafted op-eds covering legal issues such as voter ID laws and immigration and performed research for staff.
- Assisted in organizing policy events and moot courts to prep lawyers for oral arguments before the Supreme Court.

REPUBLICAN NATIONAL COMMITTEE

Legal Intern

WASHINGTON, D.C.

May 2017 - September 2017

- Assisted legal support staff with the management of internal contract files and financial paperwork.
- Conducted research and drafted memoranda for the legal team and compiled daily news clips.

U.S. CONGRESS

House Republican Conference

Office of Senator John McCain

WASHINGTON, D.C.

August 2016 - December 2016

August 2015 - December 2015

- Attended Conference meetings and helped organize press briefings for ranking Republican members.
- Conducted research and authored memoranda for staff on issues such as healthcare reform and international trade.

OFFICE OF THE RT HON BORIS JOHNSON MP

Parliamentary Intern

LONDON, ENGLAND

May 2016 - July 2016

- Conducted policy research on topics such as NHS and the European Union for members of the staff.
- Worked with EU Referendum campaign including management of campaign social media output and press briefings.