

**Cally Barry**  
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## **Work Experience**

### **Communications Director, Congressman Morgan Luttrell, January 2023 - Present**

Responsibilities include: Developing a strategy, branding, messaging, and issue positions; handling press inquiries for local, national, and international news outlets; Pitching and booking the Congressman for print and TV interviews, while successfully placing several profile pieces and op-eds; Managing social media platforms, which are significantly outperforming other freshman Members; Implementing and managing a robust constituent outreach program through mass mailers, telephone town halls, and texting; Writing all statements and other external communications; Building and maintaining relationships with local and national press.

### **Press Secretary, Congressional Leadership Fund, October 2021-December 2022**

Responsibilities included: Serving as on the record spokeswoman nationally and locally for the 50+ House races in which CLF was involved; Managing day-to-day media and communications; Pitching and placing articles on, including but not limited to, opposition research, positive GOP messaging, and state of the battlefield; Expeditiously drafting press releases, 1x1s, and responses to press inquiries; Building relationships with members of the press; Assisting the Communications Director with strategizing proactive and reactive media approaches.

### **Press Secretary, American Action Network, October 2021-December 2022**

Responsibilities included: Serving as on the record spokeswoman nationally and locally; Pitching and placing articles on conservative issue advocacy, including relevant legislation and votes; Expeditiously drafting press releases, 1x1s, and responses to press inquiries; Researching current issues and legislative records of opposition.

**Digital and Press Assistant, Republican State Leadership Committee, March 2021- October 2021** Responsibilities included: Drafting and delivering rapid response materials; Pitching and booking elected officials and executive staff for television and radio interviews nationally; Developing and publishing high-quality content for RSLC's website and social media platforms, including Facebook, Instagram, and Twitter; Distributing news coverage across all fifty states; Managing all financial communications; Creating a weekly newsletter; Providing talking points to elected officials for RSLC events.

### **Press Secretary, Congressman Tom Rice and Tom Rice for Congress, February 2020- February 2021**

Responsibilities included: Serving as liaison to national and local news outlets on the record and background; Drafting and delivering rapid response materials for the Congressman; Pitching and booking the Congressman for television and radio interviews locally and nationally; Working with the Ways and Means press team to develop communications messaging; Developing and publishing high-quality content for the Congressman's website and social media platforms, including Facebook, Instagram, and Twitter.

## **Education**

### **The University of Mississippi Oxford, MS**

*Bachelor of Arts and Bachelor of Applied Sciences*

Majors: Political Science, Paralegal Studies Minor: Law Studies