

DAVID A. KELTZ

Tallahassee, Florida | (917) 744-0283 | dkeltz1@gmail.com | [LinkedIn](#)

PROFESSIONAL EXPERIENCE

Florida Department of Children and Families

Director of Special Projects

Tallahassee, FL

January 2023 – February 2024

Ron DeSantis for Governor

Deputy Communications Director

Tallahassee, FL

February 2022 – November 2022

- Prepared written content for internal and external use, including: talking points, op-eds, letters to the editor, research memos, and social media content
- Managed and oversaw a team of eight writers to help deliver Governor Ron DeSantis' message
- Created and developed internal and external communication strategies and messaging
- Staffed and advanced gubernatorial trips for speeches and rallies delivered by Governor Ron DeSantis and First Lady Casey DeSantis

Office of the Indiana Attorney General

Secretary

Indianapolis, IN *Press*

July 2021 – February 2022

- Formal spokesperson and media liaison for the Office of the Indiana Attorney General
- Developed and implemented media, communications, and public relations strategies for the Attorney General
- Developed talking points, press releases, media advisories, op-eds, statements, internal and external newsletters, and other communications materials for the Attorney General

American Spectator

Contributor

Washington, D.C.

July 2020 – Current

- Written over [seventy five articles](#) covering politics, economics, markets, and foreign and domestic policy in the Biden administration for the American Spectator
- Also seen in the Federalist, RealClearPolitics, RealClearMarkets, American Greatness, and the American Thinker, among other publications
- Article cited on Fox News [Greg Gutfeld Show](#)

The General Services Administration

Speechwriter, Office of Strategic Communications

Washington, D.C.

February 2020 – January 2021

- Wrote speeches and prepared remarks made by Administrator Emily Murphy on the COVID-19 pandemic response, Federal initiatives, Presidential Executive Orders, and Congressional legislation
- Provided written material for GSA staff, federal employees, and other stakeholders, through speeches, talking points, scripts, and internal agency-wide material

White House Internship Program

Office of The Vice President

Washington, D.C.

September 2019 – December 2019

- Assisted in the development of speeches and remarks made by Vice President Mike Pence
- Fact checked speeches and maintained media lists, and prepared briefings on venues for the Vice President's visits
- Monitored TV print and social media coverage using media monitoring services

The NPD Group

Port Washington, NY

Data Analyst

March 2016 – August 2017

- Improved data quality and product readiness for NPD's brick and mortar and e-commerce Checkout Tracking retail data
- Built rule logic and machine learning algorithms for the NPD Group's retail point of sale data
- Audited, tracked, and investigated weekly point of sale data for NPD's retail industries

EDUCATION

New York University

New York, NY *Master*

of Science Public Relations

May 2019

- Graduated *cum laude*
- Published Capstone paper on mainstream media bias and the political views and news habits of Millennials

Ithaca College

Ithaca, NY

Bachelor of Arts Sports Studies

May 2015

- Member of Ithaca College men's varsity tennis team
- Sports beat writer for The Ithacan
- Studied at Ithaca College London Center

Books/Awards

- [The Campaign of His Life](#)
- [Media Bias in the Trump Presidency and the Extinction of Conservative Millennial](#)
- [2021 Claremont Institute Speechwriters Fellow](#)
- [Featured in Claremont Institute Fellow Spotlight](#)

Media

- [2021 was a year of Vindication for President Trump: Rod Arquette Show](#)
- [Joe Biden is not mentally or physically fit to be president: Rod Arquette Show](#)
- [The Extinction of Conservative Millennials: Dan Proft Show](#)