DAVID A. KELTZ

Tallahassee, Florida | (917) 744-0283 | dkeltz1@gmail.com | LinkedIn

PROFESSIONAL EXPERIENCE

| Florida Department of Children and Families | Tallahassee, FL |
|---|------------------------------|
| Director of Special Projects | January 2023 – February 2024 |
| Ron DeSantis for Governor | Tallahassee, FL |

Deputy Communications Director

- Prepared written content for internal and external use, including: talking points, op-eds, letters to the editor, research memos, and social media content
- Managed and oversaw a team of eight writers to help deliver Governor Ron DeSantis' message
- Created and developed internal and external communication strategies and messaging ٠
- Staffed and advanced gubernatorial trips for speeches and rallies delivered by Governor Ron DeSantis and • First Lady Casey DeSantis

Office of the Indiana Attorney General

Secretary

- Formal spokesperson and media liaison for the Office of the Indiana Attorney General
- Developed and implemented media, communications, and public relations strategies for the Attorney General
- Developed talking points, press releases, media advisories, op-eds, statements, internal and external newsletters, and other communications materials for the Attorney General

| American Spectator | Washington, D.C. |
|--------------------|---------------------|
| Contributor | July 2020 – Current |

- Written over seventy five articles covering politics, economics, markets, and foreign and domestic policy in • the Biden administration for the American Spectator
- Also seen in the Federalist, RealClearPolitics, RealClearMarkets, American Greatness, and the American Thinker, among other publications
- Article cited on Fox News Greg Gutfeld Show ٠

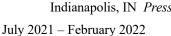
The General Services Administration

Speechwriter, Office of Strategic Communications

- Wrote speeches and prepared remarks made by Administrator Emily Murphy on the COVID-19 pandemic response, Federal initiatives, Presidential Executive Orders, and Congressional legislation
- Provided written material for GSA staff, federal employees, and other stakeholders, through speeches, talking points, scripts, and internal agency-wide material

White House Internship Program Office of The Vice President

Washington, D.C. September 2019 – December 2019



Washington, D.C. February 2020 - January 2021

Indianapolis, IN Press

February 2022 - November 2022

- Assisted in the development of speeches and remarks made by Vice President Mike Pence
- Fact checked speeches and maintained media lists, and prepared briefings on venues for the Vice President's visits
- Monitored TV print and social media coverage using media monitoring services

The NPD Group

Data Analyst

Port Washington, NY March 2016 – August 2017

- Improved data quality and product readiness for NPD's brick and mortar and e-commerce Checkout Tracking retail data
- Built rule logic and machine learning algorithms for the NPD Group's retail point of sale data
- Audited, tracked, and investigated weekly point of sale data for NPD's retail industries

EDUCATION

| New York University | New York, NY Master | |
|--|---------------------|--|
| of Science Public Relations | May 2019 | |
| • Graduated <i>cum laude</i> | | |
| • Published Capstone paper on mainstream media bias and the political views and news habits of Millennials | | |
| Ithaca College | Ithaca, NY | |
| Bachelor of Arts Sports Studies | May 2015 | |
| • Member of Ithaca College men's varsity ten | nis team | |
| • Countral and and 'the Countral Address | | |

- Sports beat writer for The Ithacan
- Studied at Ithaca College London Center

Books/Awards

- The Campaign of His Life
- Media Bias in the Trump Presidency and the Extinction of Conservative Millennial
- <u>2021 Claremont Institute Speechwriters Fellow</u>
- <u>Featured in Claremont Institute Fellow Spotlight</u>

Media

- 2021 was a year of Vindication for President Trump: Rod Arquette Show
- Joe Biden is not mentally or physically fit to be president: Rod Arquette Show
- The Extinction of Conservative Millennials: Dan Proft Show