

# Taylor Sanchez

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## EMPLOYMENT

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Never Back Down

July 2023 – February 2024

### Operations & Advance Lead

- Led planning and execution of public/open-press events with special guests including Governor Ron DeSantis, First Lady Casey DeSantis, Governor Kim Reynolds, Members of Congress, etc.
- Served as Trip Director who maintained event logistics on bus tour legs and staffed all principals involved on trip
- Oversaw preparation of trip documents for participants and staff for all events
- Assisted in long-range planning of events throughout the U.S. including early states

Ron DeSantis for President

May 2023 – July 2023

### External Affairs

- Served as Lead Advance for campaign events including large-scale launch events, town halls, political & media pullasides etc.
- Staffed both Governor DeSantis and First Lady at public events & meetings
- Identified and collaborated with local stakeholders and grassroots leaders to crowd-build, host local dignitaries, and build event programs
- Planned and executed launch of Mamas for DeSantis national coalition

Republican Party of Florida

January 2023 – May 2023

Office of Florida Governor Ron DeSantis

### Deputy Director

- Served as Lead Advance for book signings, speeches, fire-side chats, retail stops, and hosted events throughout Florida and the U.S.
- Staffed Governor DeSantis and First Lady at public events & meetings
- Managed all incoming and outgoing written correspondence to political stakeholders
- Led production, security, and political stakeholders in executing successful public and open-press events

Republican Party of Florida

November 2022 – January 2023

Inaugural Executive Committee

### Deputy Director

- Co-led the planning and execution of the Swearing-In Ceremonies at the Florida Historic Capitol
- Principal liaison for all Florida Cabinet elected officials, Florida Supreme Court Justices, former Florida elected officials, and dignitaries
- Led production vendors to execute Committee vision of Inaugural activities

Ron DeSantis for Governor

January 2022 – November 2022

### Gulf Coast Regional Field Director

- Staffed and advanced all events for Governor including rallies, fundraisers, and meetings
- Implemented and executed a robust and data-driven outreach plan including stakeholder relations, voter contact, volunteer recruitment, and grassroots development
- Served as the campaign's primary manager and external liaison for the state's largest media market

Office of United States Senator Marco Rubio

April 2018 – December 2021

### Gulf Coast Regional Director

- Staffed and advanced all events & meetings with Senator in the region
- Primary liaison to government agencies, local communities, constituent groups, and civic leaders in Tampa Bay media market

## EDUCATION

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### University of South Florida

Master of Public Administration

2019

Bachelor of Arts, Political Science

2017

Bachelor of Arts, History