

Corbin Craycraft

(405)780-5173 | craycraftcorbin@gmail.com | Cushing, OK

Education

Oklahoma State University 1 Year
Stillwater, OK
Business Administration

Mannford High School Class of 2012
Mannford, OK

Work Experience

Political Campaign *United States* (July 2022 -Present)

- I. Encourage participation in elections through positive voter engagement
- II. Gather voter responses to optimize campaigns better
- III. Organize daily schedules and delegate routes to accommodate team members
- IV. Maintain composure under stressful environments

Four Twenty Solutions *Oklahoma, United States*
Founder (December 2018 - May 2022)

- I. Create a roadmap and manage business operations
- II. Develop MQL's into SQL's
- III. Create cost-effective marketing incentives through surveys & market research
- IV. Provide optimization strategies to increase ROI and overall business efficiency

Napa Auto Parts *Stillwater, OK*
Digital Marketing Director (January 2017 - July 2017)

- I. Construct a marketing roadmap to broaden outreach and visibility
- II. Create marketing campaigns to increase customer awareness
- III. Measure web analytics and improve web design
- IV. Monitor competition for competitive pricing

Champion Consulting *Cushing, OK*
Account Executive (March 2016 - January 2017)

- I. B-2-B sales
- II. Team Building
- III. Convert competitors' customers to T-Mobile
- IV. Employee Management

Walmart *Cushing, OK*
Customer Service Manager (June 2015 - January 2016)

- I. Manage all cash operations including balancing cash registers
- II. Maintain detailed records for all CSM duties
- III. Resolve customer complaints
- IV. Assist cashiers and other team members with shift changes

References

Kyle Camera

(931) 265-5318

Political Campaign Director

Chad Bayer

(918) 237-8582

Central Drug CEO

Stillwater, OK

Skills & Interests

- Sales
- Team Building
- Customer Service
- Computer networking
- Employee Management
- Research & Data Analysis
- Financial Analysis & Reporting
- Business development/ Management
- Marketing & Customer acquisition strategy development