

## CHERIDANN MENDONCA

Partnerships and Campaign Manager  
Cheridann@proton.me | 469-588-5234

### EXPERIENCE

---

#### **CAMPAIGN MANAGER | STATE REPRESENTATIVE AND GOVERNOR**

- Cultivated meaningful relationships with key donors, orchestrating successful fundraising initiatives that exceeded campaign targets.
- Directed and inspired a high-performing team, spearheading impactful get-out-the-vote initiatives to drive voter engagement and turnout.
- Orchestrated engaging meet-and-greet sessions with local businesses and community leaders, fostering a strong rapport and garnering support.
- Formulated strategic teams for daily community outreach, addressing diverse needs and actively contributing to community development in the district.
- Meticulously managed daily calendars, seamlessly coordinating meetings, emails, and press releases for optimal communication and campaign visibility.

#### **EVENTS AND PARTNERSHIP MANAGER | DALLAS GIRL GANG**

- Successfully planned and executed various corporate events, including conferences, trade shows, and product launches, resulting in increased brand visibility and customer engagement.
- Forged strategic alliances with industry-leading brands, such as Virgin Hotels, Old Navy, and Capital One, cultivating collaborative ventures with small businesses and pop-up shops to amplify brand influence.
- Steered the growth of social media accounts, utilizing refined editing techniques to craft captivating viral posts and compelling content, resulting in a substantial and ever-expanding follower base.
- Collaborated seamlessly with local news teams, strategically securing widespread coverage for events and brand partnerships, thereby elevating visibility and fostering heightened audience engagement.

#### **PUBLIC POLICY AND PROJECT MANAGER | TEX-21**

- Planned and executed sold-out monthly events in collaboration with government groups, ensuring high engagement while concurrently establishing and managing a strategic user database for membership campaigns.
- Initiated and managed communication with city officials, liaising with government agencies and interest groups. Crafted compelling press releases and statements to secure media attention and support for organizational initiatives.
- Strategized and executed in-person and virtual caucus and event meetings, cultivating strong relationships with Washington D.C., Texas, and actively engaging with 90% of the federal government.
- Conducted extensive research and analysis on complex policy issues, providing recommendations to senior management and stakeholders, resulting in the implementation of new policies to improve public safety measures.

#### **REGIONAL COORDINATOR | PUBLICSQAURE**

- Cultivated strategic alliances with local businesses, fostering partnerships and mutual growth for Publicsq while actively engaging with business leaders, ambassadors, and industry events to amplify the organization's presence.
- Orchestrated dynamic and outcome-driven events with influential regional business leaders, unlocking collaboration opportunities and propelling Publicsq to the forefront of industry innovation.
- Served as a persuasive spokesperson, effectively conveying the mission, values, and profound impact to diverse stakeholders, driving community-wide engagement.
- Elevated social media engagement by 700% through strategic content planning, audience targeting, and effective campaign management, fostering a substantial and expanding follower base for heightened brand visibility and community engagement.

### EDUCATION

---

- **BA Business Management** | Dallas Baptist University
- **BA Communications** | Dallas Baptist University
- **Southwest Leadership Fellowship** | A nonpartisan fellowship that combines local business and municipal leadership at the state and national levels.
- **Dallas Baptist University Woman's Auxiliary Board** | Votes on scholarships, raises awareness on causes that DBU supports and is a support system for fellow graduates.